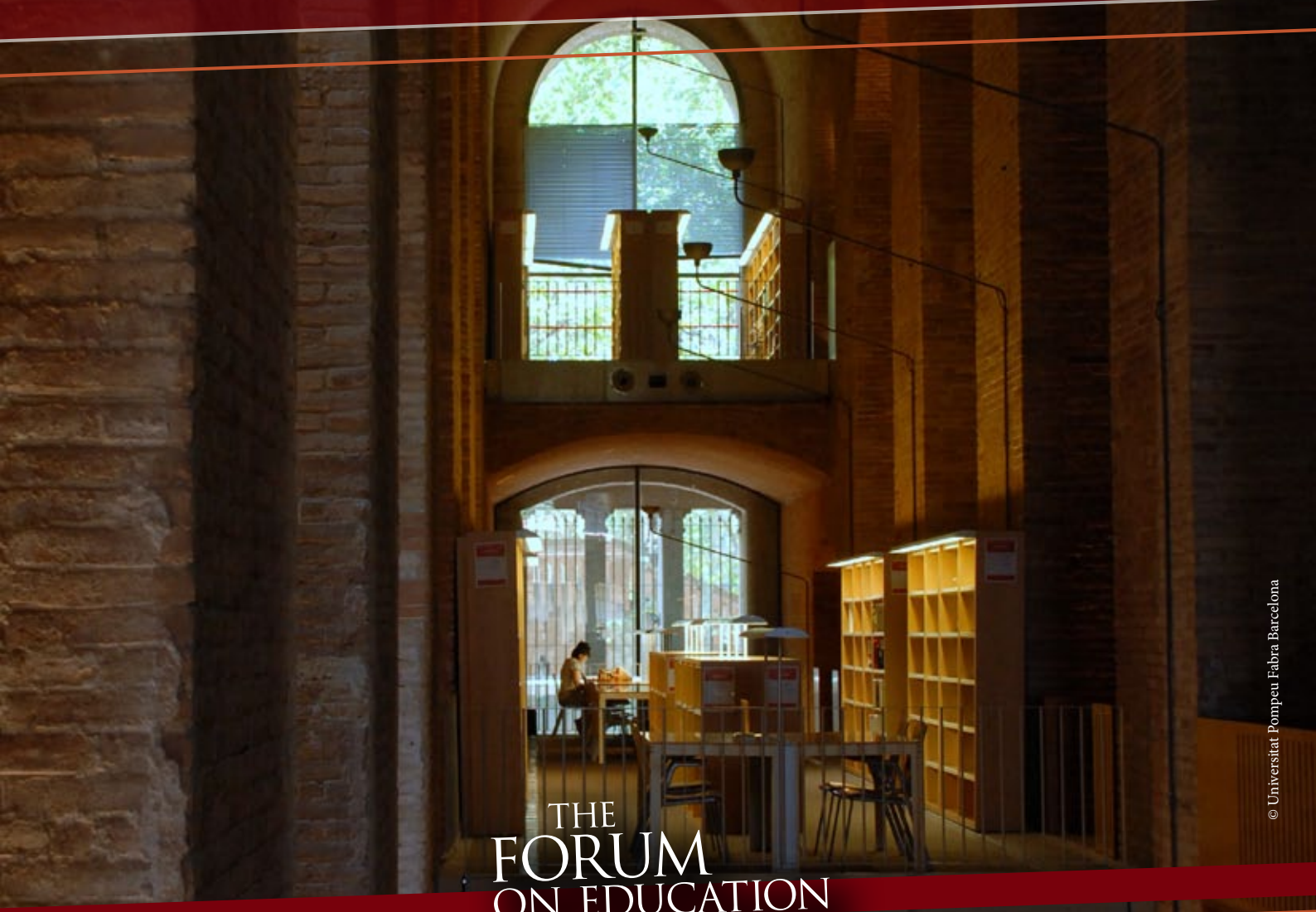


WHAT DOES IT MEAN TO BE A “TRADITIONAL” DESTINATION?

*Challenges and Opportunities for
Education Abroad in Europe*



THE FORUM ON EDUCATION ABROAD

SECOND EUROPEAN CONFERENCE

Barcelona, Spain ■ October 23-25, 2014

HOST INSTITUTION **Universitat Pompeu Fabra**

HOST PARTNERS **Association of American Programs in Spain (APUNE/AAPS), Eduespaña
The Committee for the Internationalisation and Cooperation of Spanish Universities (CICUE)**

CONFERENCE CO-SPONSORS: **Association of American Colleges in Greece (AACG)
Association of American College and University Programs in Italy (AACUPI)
Association of American Study Abroad Programmes/United Kingdom (AASAP/UK)
Association of American University Programs in France (APUAF)
Association for Study Abroad Providers in Ireland (ASAPI)**



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All events take place at the Universitat Pompeu Fabra Ciutadella Campus

| WEDNESDAY, OCTOBER 22 | | |
|-----------------------|--------------------------------------|--|
| Time | Event | Location |
| 1 – 6 p.m. | Check-in, Registration & Information | Corridor between the Auditorium and Sala d'Exposicions |
| 2 – 6 p.m. | Pre-Conference Workshops* | Room location varies |
| THURSDAY, OCTOBER 23 | | |
| Time | Event | Location |
| 12 p.m. – 7 p.m. | Check-in, Registration & Information | Corridor between the Auditorium and Sala d'Exposicions |
| 2 p.m. – 6 p.m. | Pre-Conference Workshops* | Room location varies |
| 6:30 p.m. – 8 p.m. | Welcome Reception | Pati Roger de Llúria |
| FRIDAY, OCTOBER 24 | | |
| Time | Event | Location |
| 8 a.m. – 6 p.m. | Check-in, Registration & Information | Corridor between the Auditorium and Sala d'Exposicions |
| 8:45 – 10 a.m. | Concurrent Conference Sessions | Room location varies |
| 10 – 10:45 a.m. | Coffee Break | Sala d'Exposicions |
| 10:45 – 12 p.m. | Concurrent Conference Sessions | Room location varies |
| 12 – 1:30 p.m. | Networking Lunch | Sala d'Exposicions |
| 1:45 – 3 p.m. | Concurrent Conference Sessions | Room location varies |
| 3 – 3:45 p.m. | Coffee Break | Sala d'Exposicions |
| 3:45 – 5 p.m. | Plenary Session | Ciutadella Campus Auditorium |
| SATURDAY, OCTOBER 25 | | |
| Time | Event | Location |
| 8 a.m. – 1 p.m. | Check-in, Registration & Information | Corridor between the Auditorium and Sala d'Exposicions |
| 8:45 – 10 a.m. | Concurrent Conference Sessions | Room location varies |
| 10 – 10:45 a.m. | Coffee Break | Sala d'Exposicions |
| 10:45 – 12 p.m. | Concurrent Conference Sessions | Room location varies |
| 12 – 1:30 p.m. | Lunch | Pati de Roger de Llúria |
| 1:45 – 3 p.m. | Concurrent Conference Sessions | Room location varies |
| 3 – 4 p.m. | Celebration Toast | Pati de Roger de Llúria |

*pre-conference events require separate registration

Follow The Forum

The Forum's Second European Conference:
#EuroForum14



All conference events take place at the Universitat Pompeu Fabra Ciutadella Campus

Conference Check in and Registration

Conference attendees should pick up registration materials and nametags at the Conference Check-in Desk in the hallway outside the Sala d'Exposicions. Conference Registration hours are:

Wednesday, October 22: 1-6 p.m.
Thursday, October 23: 12-7 p.m.
Friday, October 24: 8 a.m. - 6 p.m.
Saturday, October 25: 8 a.m. - 1 p.m.

Evaluations

The links to complete online evaluations for the conference, sessions and workshops will be sent to all conference attendees via e-mail. Feedback is much appreciated and will be used to help plan future Forum conferences and events.

Nametags

Conference participants are required to wear nametags for admittance into all conference events. Nametags may be picked up at the Conference Check-in Desk.

Wifi

WiFi: UPF visitor
WiFi access code: upf-1014

Taxi

Taxis charge €0.75- 1.85, plus meter charges of €0.78 per kilometer (1 at night and on weekends). When telephoning for a taxi, the call-out charge is €0.09-3.86

Taxi phone numbers:

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93 300 11 00
93 303 30 33
93 322 22 22
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POLICE: Local police: 092. Mossos d'Esquadra (regional police): 088. National police: 091. Tourist police: La Rambla, 43. (93 256 24 30. Liceu. Open 24hr.)
Some 24-hour Pharmacies:
Farmàcia Álvarez (93 302 11 24; Passeig de Gràcia 26)
Farmàcia Clapés (93 301 28 43; La Rambla 98)
Farmàcia Torres (93 453 92 20; www.farmaciaabierta24h.com, in Spanish; Carrer d'Aribau 62)

LETTER FROM THE CONFERENCE CHAIR

Dear Colleagues:

TEXT COMING MONDAY.

Sincerely,

Sara López Selga
Chair, Conference Committee

LETTER FROM THE PRESIDENT

Dear Colleagues:

Welcome and thank you for participating in The Forum's second European Conference!

As I write this there are well over 400 people registered for the conference, about two-thirds of whom are based in Europe. Our intention in convening the European conference is to bring The Forum to our European-based education abroad colleagues who otherwise may have found it difficult to attend Forum events held in the U.S. I am very pleased that we are achieving this goal.

Like The Forum's Annual Conference, this European Conference will succeed because of your contributions. The Forum has long been known for its discussion-based conference sessions in which attendees share their knowledge, experiences and perspectives with other colleagues. I encourage you, then, to speak up and engage in the type of debate, discussion and dialogue that are hallmarks of Forum events.

This conference would not have been possible without the notable efforts of a number of key organizations and individuals. This includes the strong support of and collaboration with the various European education abroad membership associations that are serving as Host Partners: Association of American Programs in Spain (APUNE/AAPS); The Committee for the Internationalisation and Cooperation of Spanish Universities (CICUE); and Eduespaña; and Conference Co-Sponsors: Association of American Colleges in Greece (AACG); Association of American College and University Programs in Italy (ACUPI); Association of American Study Abroad Programmes/United Kingdom (AASAP/UK); Association of American University Programs in France (APUAF); and Association for Study Abroad Providers in Ireland (ASAPI). I want to thank the leaders and all of the members of these outstanding Associations for joining The Forum in convening this important conference.

We must thank the Conference Committee, under the leadership of chair Sara López Selga, for creating a compelling conference theme and selecting the sessions from a large number of high quality proposals. This was a challenge that involved many hours and days of work. Please thank the committee members for their dedication and their excellent work when you see them.

Finally, I would like to take this opportunity to thank Josep Ferrer, Sara Lopez, Lucía Conte, and all of our wonderful colleagues at the Universitat Pompeu Fabra. They have been simply outstanding in their support of The Forum and have assisted with many of the aspects of the planning and management of this conference. UPF has been the best possible host for The Forum's second European Conference and we are truly grateful.

Thank you for attending this important education abroad event and for contributing to its success!

Sincerely,
Brian Whalen
President and CEO

LETTER FROM THE BOARD CHAIR

Dear Colleagues:

On behalf of The Forum on Education Abroad's Board of Directors, it is my pleasure to welcome you to The Forum's second European conference.

That The Forum is able to offer this conference and attract so many participants is testament to its vital role in the field of education abroad. It is especially gratifying to welcome newcomers to The Forum. We are also grateful to all of the sponsoring organizations and especially to Universitat Pompeu Fabra for serving as the host institution.

I hope that you will find the sessions and networking opportunities valuable in advancing your work to offer high quality education abroad programs to your students.

Enjoy the conference and all that Barcelona has to offer.

Barbara Rowe, Ph.D.
Chair, Board of Directors
Executive Director of Education Abroad
The Pennsylvania State University

Thanks to Sponsors

Conference Committee

Sara López Selga, Universitat Pompeu Fabra (Chair)
Liam Ó Dochartaigh (Past Chair, First European Conference)
José B. Álvarez, CEA Study Abroad
Laurie Black, World Learning
Shelley Cavaness, Central College France
J. Kline Harrison, Wake Forest University
Archontis L. Pantsios, The American College of Thessaloniki
Portia Prebys, Saint Mary's College, Rome Program
Almendra Staffa-Healey, EUSA Academic Internship Programs
Malene Torp, DIS - Danish Institute for Study Abroad
Donna Vinter, Danenberg Oberlin-in-London Program, Grinnell-in-London

Host Institution

Universitat Pompeu Fabra

Host Partners

Association of American Programs in Spain (APUNE/AAPS)
The Committee for the Internationalisation and Cooperation of Spanish Universities (CICUE)
Eduespaña

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IES Abroad
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HOST & HOST PARTNERS



Host Partners:

Association of American Programs in Spain (APUNE/AAPS)

The oldest association in Europe dedicated to the needs of American university programs abroad (founded 1968), APUNE (Asociación de Programas Universitarios Norteamericanos en España) is a cultural, not-for-profit organization that seeks to both further and facilitate international exchange between the U.S. and Spain. APUNE offers a forum where member institutions share common concerns and developments. Due to its long-standing presence, APUNE has come to serve as a resource for governmental agencies both in Spain and the U.S. and has thus become an important forum for addressing both logistical and intellectual dimensions. As part of its commitment to international study and understanding, APUNE focuses significant programming focusing on dimensions of academic rigor, thorough student orientation and immersion, and the long-term establishment of ties between the U.S. and Spain. Finally, through a voluntary peer-evaluation process, member programs benefit from the periodic review of offerings, something that serves to guarantee the excellence of offerings of members.

The Committee for the Internationalization and Cooperation of Spanish Universities (CICUE)

The Committee on International Relations and Cooperation of the Spanish Universities (CICUE), is composed of the heads of internationalization policy and development cooperation of the Spanish universities. Their main purpose is to lead and coordinate the activities of universities on internationalization and development cooperation in order to promote closer collaboration between them.

Eduespaña

Since 1996, the Association EDUESPAÑA been working in order to promote international education in Spain and especially the teaching of Spanish to foreigners. They provide support services for the internationalization of Spanish education providers through the implementation of an ambitious business plan that allows their participation in major fairs education and teaching of world languages. They also plan activities that includes promotional activities that take place in the five continents and Spanish help education providers to contact their target audience internationally. EDUESPAÑA provides information services and advice to international students who choose to learn Spanish in Spain and / or study in Spain. These information services and counseling are also available for educational providers who are members of EDUESPAÑA and include annual reports on the status and evolution of foreign students in Spain, market research, courses and seminars aimed at improving schools and professional qualification and work coordination and information exchange with leading international educational associations.

Host Institution:



Universitat Pompeu Fabra was founded in 1990 as a public university in the city of Barcelona. Its international orientation is one of its distinguishing features, a university with "its feet in Barcelona and its head in the world."

Consistently ranked among the best European universities, UPF's high international profile both sustains and is reinforced by an open recruitment policy to national and international talent. Mobility and international collaboration projects are encouraged through an extensive network of agreements with over 350 prestigious universities, including 27 in the world's Top 50 best universities.

With the highest percentage of international faculty in Spain, and one of the most international in Europe, every year UPF hosts a high number of international students. Its mobility programs enrich the campus with more than 1000 students from 40 different countries. They become part of the university community alongside UPF local students, contributing to create a truly international environment to reflect on global issues in the vibrant and cosmopolitan city of Barcelona.

Conference Co-Sponsors:

Association of American Colleges in Greece (AACG)

The Association of American Colleges in Greece (AACG) advances American-sponsored education in Greece. The members of the association are not for profit American-affiliated educational institutions of all levels, primary, secondary, and post-secondary. Among other activities, together they promote the common interests of the member institutions; support high academic standards and integrity, communicate with agencies and officials of the Greek government, present the concerns and recommendations of the association and maintain close cooperation with the U. S. Government and its Embassy and Consular representatives in Greece.

Association of American College and University Programs in Italy (AACUPI)

Founded in Rome in 1978, AACUPI's membership includes 150 North American colleges and university programs located throughout Italy. AACUPI seeks to enhance and facilitate the international educational interests of North American university programs in Italy by cooperative effort. Specifically, AACUPI seeks to extend, protect and enrich respective instructional programs and academic research, expand relationships between North American programs and their Italian counterpart institutions; safeguard the instructional goals and the moral, social, fiscal and legal interests of the universities and institutions of higher education; and promote the interchange of knowledge and activities in the context of culture and education between the U.S. and Canada and the Republic of Italy.

Association of American Study Abroad Programmes/United Kingdom (AASAP/UK)

AASAP/UK was established in 1991 to represent American study abroad programs in the UK. It provides a forum for directors and administrative staff to discuss and respond to common issues, in order to meet the needs of the present and anticipate the demands of the future. The Association holds regular meetings to consider issues such as safety, health, internships, aspects of British law for study abroad programs, staff development, student direct enrollment at British universities, new resources and student support. AASAP/UK liaises with the U.S. Embassy and negotiates with the British Government on behalf of its members.

Association of American University Programs in France (APUAF)

Established in 2008, APUAF aims to act as a clearinghouse of information for and about U.S. programs in France, to represent the shared interests of member institutions, and to address common concerns raised by the members. Its specific objectives include providing a forum and support network for directors and staff of U.S. programs in France; fostering collaboration by pooling resources and encouraging joint projects among members as well as with French partner institutions; facilitating administrative procedures through information-sharing and, if appropriate, to lobbying on behalf of member institutions in France and the U.S.; and representing members' interests, viewpoints and general concerns through active participation in international organizations, conferences and committees focusing on study abroad issues.

Association for Study Abroad Providers in Ireland (ASAPI)

The Association of Study Abroad Providers in Ireland is the unified voice of the Irish study abroad sector. ASAPI serves as a platform for shared information, staff training, development, and support for everyone who affects the study abroad experience. ASAPI contributes to discussions with relevant government agencies on regulatory guidelines, raises awareness of the sector amongst government agencies, and promotes improved standards throughout Irish study abroad in addressing the needs of the present and demands of the future.

All events take place at the Universitat Pompeu Fabra Ciutadella Campus

WEDNESDAY, OCTOBER 22, 2014 | AT A GLANCE

| Time | Event | Location |
|------------|--------------------------------------|--|
| 1 – 6 p.m. | Check-in, Registration & Information | Corridor between the Auditorium and Sala d'Exposicions |
| 2 – 6 p.m. | Pre-Conference Workshops* | Room location varies |

*pre-conference events require separate registration

1-6 P.M. | CONFERENCE CHECK-IN, REGISTRATION & INFORMATION

LOCATION: Corridor between the Auditorium and Sala d'Exposicions

2-6 P.M. | PRE-CONFERENCE WORKSHOPS

Overview of the Standards of Good Practice

Sue Jackson (Whitworth University)

LOCATION: Jaume I Building, Classroom 20.233

The Forum's *Standards* provide a means to assess and ensure quality in all areas of education abroad programming - academic programming, student conduct, resources and personnel and policies and procedures. Using the *Standards* as a guide, participants will examine practices at their universities or organizations. This workshop will be highly interactive, drawing on case studies and issues of interest to participants. This workshop counts toward Forum Certification.

Standards of Good Practice Workshop: Focus on Standard 1 (Mission), Standard 9 (Ethics) and the Code of Ethics

J. Kline Harrison (Wake Forest University)

LOCATION: Jaume I Building, Classroom 20.283

This workshop focuses on Mission, Ethics, and *The Code of Ethics for Education Abroad*. Participants will discuss the importance of mission and ethics in the field, and will delve deeply into *The Code of Ethics* by understanding its history and application through a variety of case studies. This workshop counts toward Forum Certification.

Standards of Good Practice Workshop: Focus on Standards 4 (Student Preparation for the Learning Environment Abroad and Returning Student Support) and 5 (Student Selection and the Code of Conduct)

Natalie A. Mello (The Forum on Education Abroad)

LOCATION: Jaume I Building, Classroom 20.287

With a focus on Student Selection, Preparation, Code of Conduct and Returning Support this workshop will help participants identify resources and design programming in these areas. Topics include a comprehensive judicial screening process, different preparation and returning support models and develop strategies to improve existing practices in participant's specific context. This workshop counts toward Forum Certification.

THURSDAY, OCTOBER 23, 2014 | AT A GLANCE

| Time | Event | Location |
|--------------------|--------------------------------------|--|
| 12 p.m. – 7 p.m. | Check-in, Registration & Information | Corridor between the Auditorium and Sala d'Exposicions |
| 2 p.m. – 6 p.m. | Pre-Conference Workshops* | <i>Room location varies</i> |
| 6:30 p.m. – 8 p.m. | Welcome Reception | Pati Roger de Llúria |

*pre-conference events require separate registration

12–7 P.M. | CONFERENCE CHECK-IN, REGISTRATION & INFORMATION

Location: Corridor between the Auditorium and Sala d'Exposicions

2–6 P.M. | PRE-CONFERENCE WORKSHOPS

Standards of Good Practice Workshop: Focus on Standard 6 (Policies and Procedures) and Standard 7 (Organizational and Program Resources)

J. Kline Harrison (Wake Forest University)

LOCATION: Jaume I Building, Classroom 20.233

This workshop provides the training to align your organization's policies with the available resources, according to best practices as articulated in *Standards* 6 and 7. Through discussion and analysis of specific case studies, participants will explore how these two *Standards* can assist an organization in attaining more effective use of resources through the proper implementation of policies. This workshop counts toward Forum Certification.

Standards of Good Practice Workshop: Focus on Standard 8 (Health, Safety, Security and Risk Management)

Natalie A. Mello (The Forum on Education Abroad)

LOCATION: Jaume I Building, Classroom 20.283

This *Standards of Good Practice* workshop, with a focus on Health, Safety, Security and Risk Management (*Standard* 8), will provide the tools to assess and improve health and safety protocols. After examining the data available (including The Forum's Critical Incident Database), workshop participants will consider how this specific *Standard* works in conjunction with the other *Standards* to guide programs in developing a solid risk management plan. Participants will practice applying different approaches to risk management as they discuss actual case studies from the field. This workshop counts toward Forum Certification.

Standards of Good Practice Workshop: Focus on Standard 2 (Academic Framework) and Standard 3 (Student Learning and Development)

Sue Jackson (Whitworth University)

LOCATION: Jaume I Building, Classroom 20.137

This workshop focusing on Student Learning, Development and the Academic Framework for Education Abroad will help participants bring into line the best academic intentions with a meaningful education abroad experience. Through simulations involving specific examples, participants will identify resources and address critical issues often introduced by colleagues in higher education who are unfamiliar with the importance of tying these two areas together in education abroad. This workshop counts toward Forum Certification.

6:30–8 P.M. | WELCOME RECEPTION

LOCATION: Pati Roger de Llúria

Welcome Remarks

Jaume Casals (Rector, Universitat Pompeu Fabra)

Antoni Castellà i Clavé (Secretary for Universities and Research, Ministry of Economy and Knowledge, Generalitat de Catalunya)

FRIDAY, OCTOBER 24, 2014 | AT A GLANCE

| Time | Event | Location |
|-----------------|--------------------------------------|--|
| 8 a.m. – 6 p.m. | Check-in, Registration & Information | Corridor between the Auditorium and Sala d'Exposicions |
| 8:45 – 10 a.m. | Concurrent Conference Sessions | <i>Room location varies</i> |
| 10 – 10:45 a.m. | Coffee Break | Sala d'Exposicions |
| 10:45 – 12 p.m. | Concurrent Conference Sessions | <i>Room location varies</i> |
| 12 – 1:30 p.m. | Networking Lunch | Sala d'Exposicions |
| 1:45 – 3 p.m. | Concurrent Conference Sessions | <i>Room location varies</i> |
| 3 – 3:45 p.m. | Coffee Break | Sala d'Exposicions |
| 3:45 – 5 p.m. | Plenary Session | Ciutadella Campus Auditorium |

8 A.M.–6 P.M. | CONFERENCE CHECK-IN, REGISTRATION & INFORMATION

Location: Corridor between the Auditorium and Sala d'Exposicions

8:45–10 A.M. | CONFERENCE SESSIONS

Enstrangement and “Non-Traditional” Creative Education in Europe - Looking at Study Abroad From Both Ends

Timothy Emlyn Jones (Burren College of Art), Petra Visscher (Longwood University)

LOCATION: Jaume I building, Classroom 20.057

Creativity provides an alternative “non-traditional” approach to the scholarly “traditional” view of European education. This interactive session will explore how study abroad can be reframed as an essentially creative process, indispensable to the home curriculum, when culture shock is recast as a basis for creative process as understood in Europe.

Expanding the Traditional Study Abroad Destination and Experience through Travel Within an Academic Context

Ian Samuel Terkildsen (Danish Institute for Study Abroad), Scott Carpenter (Carleton College)

LOCATION: Jaume I building, Classroom 20.055

Study abroad offers unique opportunities to combine theory, intercultural experiences, and experiential learning within a curriculum. One of these opportunities is to integrate travel with courses. This session will explore successes and challenges with this integration and facilitate a discussion on how travel can be used to enhance student academic and intercultural development.

Exploring Responsible and Effective Integration

Erika Ryser García (Institute for Study Abroad, Butler University), Santiago Alias (Universitat Autònoma de Barcelona), Melissa Hardin (Ursinus College), Ryan Lorenz (Institute for Study Abroad, Butler University)

LOCATION: Jaume I building, Classroom 20.047

How do we define integration and community? Where is the balance between U.S. and European host institution expectations? This session brings sending institutions, program designers, and host institution perspectives into one conversation as we strive to make recommendations to the education abroad community for increasingly responsible and effective integration strategies.

Managing Risk Intelligently - Is Safety a Campus-wide Responsibility?

Kathy Hargis (Lipscomb University), Jean Demchak (Marsh)

LOCATION: Jaume I building, Classroom 20.059

Higher education operates in a global community, one that shares many of the same challenges, emerging concerns, especially linked to the ever-increasing expectations of stakeholders about safety of the campus environment. Safety is moving to the forefront of issues regarding accountability, cost of prevention or compliance, and the extension of home campus issues to programs in other countries. This session will share the global issues related to safety, address emergence of compliance, and share best practices from three distinct institutions that reside in various countries.

Reimagining the Familiar: Managing Student Expectations of 'Familiar' Identities & Languages

Ray Casserly (CIEE), Kari Beall (Michigan State University), Marissa Lombardi (Northeastern University), Ken Yanes (Princeton University)

LOCATION: Jaume I building, Classroom 20.061

This session will explore U.S. study abroad students' romantic notions of the 'Old World' when travelling to study in Europe. Through presentations and small group work session attendees will explore issues surrounding student identity and language expectations, and develop potential strategies to assist intercultural learning whilst managing student expectations.

Understanding Europe: Why the "Traditional" Matters.

Michael Woolf (CAPA International Education), Scott Blair (Transnational Learning Consulting)

LOCATION: Jaume I building, Classroom 20.027

The core of the academic agenda in U.S. Higher Education is still heavily related to the Western intellectual tradition, not to African or Asian sources, however interesting and valid they may be. This session will consider those misconceptions that permeate the promotion of "non-traditional" over "traditional" locations in education abroad.

10-10:45 A.M. | COFFEE BREAK

LOCATION: Sala d'Exposicions

10:45 A.M. – 12 P.M. | CONFERENCE SESSIONS

An Innovative Study Abroad Program for Nursing Majors in Spain: A Model for Study Abroad

Stacey Shimizu (Illinois Wesleyan University), Victoria Folse (Illinois Wesleyan University, School of Nursing), Rich Kurtzman (Barcelona Study Abroad Experience)

LOCATION: Jaume I building, Classroom 20.055

Join the directors of a School of Nursing, an International Office, and an on-site program as they describe how synchronous learning technology and innovative program design allows Illinois nursing students to spend a semester abroad in Spain, and discuss the realities and challenges of delivering a semester-long hybrid program.

Demythifying Experiential Learning: A Closer Look at the Curriculum In and Out of the Classroom

Ana Martínez (CEA Barcelona), Lucía Conte (Universitat Pompeu Fabra)

LOCATION: Jaume I building, Classroom 20.027

Education abroad is, almost by definition, experiential. However, most study-abroad programs still treat experiential learning as incidental to the credit-bearing, in class core of their mission. This panel will discuss the importance of facilitating and structuring students' experiential learning in traditional study-abroad destinations for both local universities and study-abroad organizations.

The Elephant in the Room: Examining Motivations to Study Abroad in Europe, Realities of Experiences beyond the Classroom, and Creating Strategies to Utilize These toward Didactic Programming

Michelle Tolan (Institute for Study Abroad, Butler University), Danielle Scugoza (University of Pennsylvania), Núria Rodríguez Bernal (Universitat Autònoma de Barcelona)

LOCATION: Jaume I building, Classroom 20.059

This session will candidly examine student motivations for study in Europe; what we suppose those motivations to be; what students do independently in host communities and greater Europe; how diversifying student profiles might affect this concentration; and what strategies we might develop to shape and capitalize pedagogically from these motivations.

Learning Together in Contemporary Cosmopolitan Europe

Oscar Ceballos (CIEE Barcelona), Rosie McDowell (University of Notre Dame)

LOCATION: Jaume I building, Classroom 20.057

How can study abroad professionals break through clichéd views of Europe and connect American students with people and ideas emerging from multicultural communities? We present two innovative service-learning projects, in Paris and Dublin, and continue with round-table discussion of the creation of American-European dialog and egalitarian exchange about our diverse societies.

Site Visits: A Partner Perspective on Good Collaboration

J. Scott Van Der Meid (Brandeis University), Ero Jesurun (CIEE), Martha Johnson (University of Minnesota), Janelle Murphy (CET Academic Programs)

LOCATION: Jaume I building, Classroom 20.061

This session will share information from the perspective of the visitor and resident on-site staff. We will discuss the different types of site visitors an organization may host and how goals for a site visit can vary. We will share some excellent and not-so-excellent site visit case studies to highlight what to avoid and what works well, and how these visits can be a benefit to all sides of the partnership.

Using Financial Data for Advocacy: The Economic Impact of U.S. Study Abroad Students

Cristina Grasset (Spain Education Programs / SEP), Kim Griffin (Spain Education Programs / SEP), Monica Perez-Bedmar (Association of American Programs in Spain (APUNE))

LOCATION: Jaume I building, Classroom 20.047

Presenters introduce a study on the economic impact of study abroad students in Spain, describing how it has served to support advocacy efforts with public administrations and stakeholders from 2006 to 2014. The methodology, data-collection and analysis, and objectives attained can be used to bolster similar initiatives across Europe.

12-1:30 P.M. | NETWORKING LUNCH

Location: Sala d'Exposicions

1:45-3 P.M. | CONFERENCE SESSIONS

Addressing Questions for STEM Students and their Curriculum Going Abroad in Europe

Eero Jesurun, Ph.D. (CIEE), Annette Birck (Danish Institute for Study Abroad), Michaela Gottschling (DAAD, German Academic Exchange Service)

LOCATION: Jaume I building, Classroom 20.055

STEM students should have access to the full spectrum of study abroad programs in Europe. But how do we monitor and enhance participation using a science curriculum based on breadth versus a depth approach; STEM programs with or without language/cultural preparation? What study abroad models in Europe have demonstrated to be effective so far and what are innovative strategies combining a math, (life) science, and engineering curriculum with or without a foreign language?

The Challenges of Creating a Successful Short-Term Study Program

Kimberly Strozewski (CET Academic Programs), Emiliania Caldarelli (CET Academic Programs)

LOCATION: Jaume I building, Classroom 20.047

Many schools are opting for short-term study program in lieu of a semester or year abroad. Can a short-term program benefit students in the same way as a semester or year-long program? We would like to explore how it is a challenge to provide a focused immersive experience.

The Development of a Multilingual Writing Center at Home and Abroad

Lucile Duperron (Dickinson en France, Dickinson College), Lisa Wolff (Dickinson College)

LOCATION: Jaume I building, Classroom 20.059

This session examines in the U.S. and European educational settings how language faculty at home and abroad, Multilingual Writing Center administrators and instructors at home, and their study abroad counterparts collaborated on the creation of a study abroad writing center conceived as a form of curricular intervention that supports second language learners' intercultural development as writers.

Fifty Years of Curriculum Development, Program Change & Economic Impact in Italy

Portia Prebys (Saint Mary's College Rome Program), Gian Franco Borio (Association of American College and University Programs in Italy), Mary Merva (John Cabot University), Pia Schneider (Iowa State University College of Design Rome Program), Robert Shackelford (Harding University)

LOCATION: Jaume I building, Classroom 20.057

The Association of American College and University Programs in Italy (AACUPI) through 150 North American member institutions informs on two comprehensive surveys published in 2013 that illustrate fifty years of curriculum development and program change and quantify the economic and occupational effects of study abroad defining characteristics, impact and prospects.

Study in Paradise: Fighting the Oxymoron?

Michelle Durán Ruiz (Spanish Studies Abroad), José Álvarez (CEA Study Abroad), Isabel Velverde (Universitat Pompeu Fabra)

LOCATION: Jaume I building, Classroom 20.061

This session will explore the opportunities and challenges U.S. third party providers face when managing academic programs in cooperation with European public universities -or stand-alone operations- in Barcelona, Florence and Prague. Panelists are Academic Directors of two study abroad organizations and one public European university (Pompeu Fabra).

A World Café on "Is Europe Passé?"

J. Kline Harrison (Wake Forest University), Jessica Francis (Wake Forest University), Javier García Garrido (Wake Forest University), TBD (University of Salamanca)

LOCATION: Jaume I building, Classroom 20.027

An article in The Chronicle of Higher Education titled, "Is Europe Passé?" raised questions regarding geographic changes in higher education's international strategy. Using this article as a foundation and the World Café model as a discussion format, we will facilitate discourse and deliberation around significant issues raised in the article.

3 – 3:45 P.M. | COFFEE BREAK

Location: Sala d'Exposicions

3:45–5 P.M. | PLENARY SESSION, FEATURING JOSEP (PEPE) SERRA I VILLALBA

"Culture, the Arts and International Education"

LOCATION: Ciutadella Campus Auditorium

Josep (Pepe) Serra i Villalba, the Director of the Museu d'Art Nacional de Catalunya (MNAC), will be the keynote speaker at The Forum's Second European Conference. A leading figure in the museum and arts field, Serra is the former director of the Picasso Museum, and is visiting professor at the Universitat Pompeu Fabra, the University of Barcelona, and at Boston University, where he has taught the International Seminar, The Arts in Barcelona, since 2009. Serra's talk, "Culture, the Arts and International Education," will address how education abroad can best take advantage of new opportunities in the changing landscape of museums and the arts.

Introduction: Jaume Casals (Rector, Universitat Pompeu Fabra)

SATURDAY, OCTOBER 25, 2014 | AT A GLANCE

| Time | Event | Location |
|-----------------|--------------------------------------|--|
| 8 a.m. – 1 p.m. | Check-in, Registration & Information | Corridor between the Auditorium and Sala d'Exposicions |
| 8:45 – 10 a.m. | Concurrent Conference Sessions | Room location varies |
| 10 – 10:45 a.m. | Coffee Break | Sala d'Exposicions |
| 10:45 – 12 p.m. | Concurrent Conference Sessions | Room location varies |
| 12 – 1:30 p.m. | Lunch | Pati de Roger de Llúria |
| 1:45 – 3 p.m. | Concurrent Conference Sessions | Room location varies |
| 3 – 4 p.m. | Celebration Toast | Pati de Roger de Llúria |

8 A.M. – 1 P.M. | CONFERENCE CHECK-IN, REGISTRATION & INFORMATION

LOCATION: Corridor between the Auditorium and Sala d'Exposicions

8:45–10 A.M. | CONFERENCE SESSIONS

Academic Advising Onsite: From Pre-arrival to Departure, a Continuous Process.

Jane Ewart (IES Abroad Barcelona), Christopher Kennett (La Salle Universitat Ramon Llull), Salvador Ortiz (IES Abroad Barcelona)

LOCATION: Jaume I building, Classroom 20.057

Academic advising during a semester abroad is a complex process, often undertaken once a student is on-site, with limited access to graduation plans or home school prerequisites. In this round table session, professionals from different fields within study abroad will have the opportunity to present and debate current advising strategies through a series of real case studies. We will produce a dynamic real-time opinion poll with which we will develop best practices for future advising.

Intercultural Learning in Multicultural Europe

Milton J. Bennett, Ph.D. (Intercultural Development Research Institute), Ida Castiglioni (Intercultural Development Research Institute)

LOCATION: Jaume I building, Classroom 20.027

Europe is a "traditional" destination only insofar as traditional approaches to education abroad are employed. Europe can also be experienced as the leading edge of our newly interconnected global society. A programmatic focus on general intercultural learning can allow students to experience the more mobile, multicultural, and environmentally sustainable worldview emerging across the region.

Sleeping with the Enemy: Do Education Abroad and Tourism Mix?

Kristin Thomas (Pennsylvania State University), Janelle Papay (Elon College)

LOCATION: Jaume I building, Classroom 20.047

Education abroad practitioners and faculty vehemently distance education abroad from tourism. But does tourism nullify the academic component of education abroad? Join the scholarly discussion about how students' tourist behaviors can be used to enhance course content and cultural development.

Stimulating Intergenerationality: Millennials in Europe

Lisa Fleury (Vassar Wesleyan Program in Paris), Laura Raynaud (Dickinson en France, Administrative Director)

LOCATION: Jaume I building, Classroom 20.059

Study abroad in Europe offers significant opportunities for intergenerational contact, but how do students react to these opportunities? How can programs abroad encourage Millennials to embrace the benefits of intergenerationality? Homestays, internships, community service, and social settings will be used to identify the resistance to and benefits of cross-generational interactions.

Traditional Program Leaders versus Traditional Destinations: The Program Leaders Make the Difference

Ignacio Messana (Florida State University - Association of American Programs in Spain (APUNE)), Javier Orozco (Polytechnic University of Valencia (UPV)), Jeffrey Overby (Belmont University)

LOCATION: Jaume I building, Classroom 20.055

When leading study abroad programs, as a program leader from USA or as a resident in Europe, the leader is motivated and excited about the trip and experience. But, is that leader expert enough? Does motivation and excitement still exist when leading a program for the 5th or 10th time?

When Tragedy Strikes: From the Parents' Perspective. What Program Directors Should Do... and Not Do!

Charles Schewe (Sara's Wish Foundation), Anne Schewe (Sara's Wish Foundation), Rochelle Sobel (Association for Safe International Road Travel)

LOCATION: Jaume I building, Classroom 20.061

When death or severe injuries occur to study abroad students, parents must be contacted. What happens at that time? What goes through parents' heads, what emotions are elicited? How should international program administrators handle such delicate circumstances? This panel will provide insights from the parents' perspective with guidance about what to do and what not to do should tragedy strike.

10-10:45 A.M. | COFFEE BREAK

LOCATION: Sala d'Exposicions

10:45 A.M. – 12 P.M. | CONFERENCE SESSIONS

Adding a Non-European Excursion to a European Study Abroad Program

Frank Mikus (St. John's University), Bernard Zirnheld (St. John's University)

LOCATION: Jaume I building, Classroom 20.047

Will adding a non-European travel component to a European study abroad program enhance a student's global perspective or will it ultimately detract from a more profound European experience? After presenting research on current trends, session leaders will facilitate discussion on this topic in terms of the impact on recruitment, academic quality and program integrity.

Complicating Study Abroad in Post-Colonial Europe: A Case Study of Gender and Sexuality Studies

Laurie Black (World Learning), Yvette Kopijn (SIT Study Abroad), Jack Zerbe (Guilford College)

LOCATION: Jaume I building, Classroom 20.055

Education abroad programs should provide opportunities to study Europe in its postcolonial, globalizing context. This session examines how women's/gender/sexuality study abroad programs have evolved and how these issues now play a role in European debates on multiculturalism and cultural citizenship. U.S. students can move beyond the 'old,' colonial image of Europe and envision a much more complex Europe requiring complicated questions and even more complicated answers.

The Forthcoming New Edition of The Forum's Standards of Good Practice: An Open Dialogue on the Final Draft

Mark Lenhart (CET Academic Programs), Annmarie Whalen (The Forum on Education Abroad)

LOCATION: Jaume I building, Classroom 20.057

Over the past 10 years, The Forum has been accumulating input from its members on content areas to be addressed by *Standards*, and this newest edition of the *Standards* aims to continue to capture and reflect that content in a more concise and accessible format. In this session, The Forum's Standards Committee will stimulate open debate and dialogue on the revised draft.

Steering Institutional Change toward Greater International Exchange with the U.S., while Consolidating the European Higher Education Area (EHEA) Reform

Maria Luisa Sierra (Universidad San Jorge), Alvaro Escribano (Universidad Carlos III de Madrid), Cristina Grasset (Spain Education Programs (SEP))

LOCATION: Jaume I building, Classroom 20.059

Presenters address the challenges faced by European institutions striving for greater international exchange with U.S. universities, while consolidating the EHEA reform; and suggest effective actions to remove typical barriers, including: conflicting calendars, rigid curriculum, limited financial resources, lack of language skills, differences in academic records, and flawed general assumptions.

Study Abroad Makeover: From "Traditional" and Toward "Exotic"

Steve Bell (Old Dominion University), Truett Cates (Austin College), Ryan Lorenz (Academic Solutions)

LOCATION: Jaume I building, Classroom 20.027

Some students seeking "exotic" and "non-traditional" study abroad experiences may see study abroad programs in Europe as "traditional" and, thus, not for them. But perhaps the European program location is not the issue, and instead, students are seeking engaging and active learning experiences and they see studying abroad in Europe as traditional in a pedagogical sense. Do you have programs in Europe that could they benefit from constructive, critical examination and re-imagination? In this interactive session, attendees will review select opportunities for U.S. students in Europe, and work together to transform and sharpen the focus, design, activities, and learning outcomes of the programs. Bring your creative, implementable ideas and work with one another in an effort to transform run-of-the-mill programs into engaging learning experiences.

Victims of Our Own Success? – "Global" Europe

Amanda Kelso (Duke University), Marcos Canteli (Duke University in Madrid), William Donahue (Duke University), Richard Rosa (Duke University)

LOCATION: Jaume I building, Classroom 20.061

Sending students to "Old Europe" seems today to some colleagues quaint or even provincial. What this overlooks is the way in which Europe—especially the destinations we will be discussing in Spain and Germany—is itself intrinsically "global" and internationally networked. This panel provides two case studies, one from Berlin, one from Madrid, that demonstrate how each European city is itself a portal of global connections—both educational and professional.

12–1:30 P.M. | LUNCH

Location: Pati de Roger de Llúria

1:45–3 P.M. | CONFERENCE SESSIONS

Are Two Locations ‘Better’ Than One?

Christine Anderson (University of Minnesota), Jim Perry (ACCENT Study Abroad)

LOCATION: Jaume I building, Classroom 20.047

This collaborative roundtable seeks to define best practices in dual-country program design as a paradigm to achieve a deeper understanding of the diversity and complexity of contemporary Europe and enhance the sophistication with which students approach their coursework. The topic is explored through academic enrichment, administration, integration, cost, and recruitment.

Coloring Outside the Lines: Next Generation International Program Design

Lucía Conte (Universitat Pompeu Fabra), César Alegre (IES Abroad), John Lucas (World Learning)

LOCATION: Jaume I building, Classroom 20.027

This panel problematizes many of the dichotomies that have defined program design in the field of study abroad for many years, such as traditional/non-traditional, experiential/classroom, etc. Panelists propose that these distinctions are no longer useful or relevant to the kinds of intercultural experiences today’s students want and need to prepare them for life beyond the BA. In order to remain relevant in the landscape of higher education, international study programs need to evolve with their students. Panelists will explore how they “color outside the lines” of received wisdom to build programs that address the needs of a technologically savvy, career-focused generation of students while also challenging them to think outside the boundaries they create for themselves. Examples are drawn from internship programs; topical programs addressing the global health sciences; multi-site programs, and programs incorporating undergraduate research.

Experiencing European Diversity: Developing Cross-cultural Competence through European Study Programs

Ana Carballal Broome (Universidad Nebrija), Marcus Laumann (University of Applied Sciences in Muenster), William Orr (Universidad Nebrija)

LOCATION: Jaume I building, Classroom 20.055

This session will explore how education abroad programs can take advantage of the amazing cultural diversity of Europe, which comes not only from within, but also from outside European borders, and use it to promote intercultural competence. Integrating and engaging students in learning environments open to this diversity will be discussed.

A New Paradigm for Traditional Encounters: The Radicant

Benjamin Lorch (CIEE Berlin), Janice Abarbanel (NYU Berlin), Oscar Ceballos (CIEE Seville)

LOCATION: Jaume I building, Classroom 20.057

TOWN HALL

This session grapples with the notion of “The Traditional Study Abroad Destination” within the context of globalization. We share a new cultural paradigm, “The Radicant,” accompanied by practices and programs that foster honest, enlightened encounters among international students, staffs and locals. Challenging past multiculturalist models as essentialist and grounded in notions of immutable root cultures, we present a creolized approach to international learning in line with the on-line, transient, borderless identities and communities of modern day Europe and the world.

Professional Certification in Education Abroad

Natalie A. Mello (The Forum on Education Abroad)

LOCATION: Jaume I building, Classroom 20.061

Come join the conversation about this latest exciting development in our field. As the Standards Development Organization for the field of education abroad, The Forum develops and disseminates *Standards of Good Practice* for the field in order to promote quality education abroad for students who participate in programs. In 2014 The Forum launched a Professional Certification in Education Abroad intended for education abroad professionals. The Certification Program provides colleagues with essential education and training and certifies that they are able to articulate and apply the field’s *Standards of Good Practice for Education Abroad*. This program is intended for any and all colleagues in the field who want to certify their knowledge and expertise in the *Standards of Good Practice for Education Abroad*. This session will outline development of the program and provide a full description of what it entails. There will be plenty of opportunity to have your questions answered.

Secession & Study Abroad: Does it Matter? Catalan & Scottish Nationalism in Center Programming

Peter Leuner (Arcadia University, The College of Global Studies), Eberhard Bort (University of Edinburgh), Dr. Laura Cervi (Universitat Autònoma de Barcelona), Jaume Gelabert (Arcadia University, The College of Global Studies), Dr. Hamish Thompson (Arcadia University, The College of Global Studies)

LOCATION: Jaume I building, Classroom 20.059

In choosing Scotland, students likely have some notion of a nuanced, differentiated ‘Britishness,’ even if they have little knowledge of Scottish nationalism and this year’s independence referendum. Choosing Barcelona, Catalan identity and the struggle for autonomy is likely subsumed under ‘Spanishness.’ How do Scottish and Catalan study abroad programs challenge students’ preconceptions of national and cultural homogeneity?

3–4 P.M. | CELEBRATION TOAST

LOCATION: Pati de Roger de Llúria

Join us to lift a glass together to celebrate the conference!



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 University of Arizona
 University of Arkansas
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Mission

The Forum on Education Abroad develops and disseminates comprehensive *Standards of Good Practice* for the field of education abroad. It promotes best practices and excellence in curricular design, engages in data collection and research, conducts program assessment and quality improvement, and advocates on behalf of its members and the field of education abroad. The Forum serves institutions and organizations that sponsor and support education abroad programs for students enrolled at U.S. colleges and universities. The Forum also collaborates with international member institutions and organizations to identify and facilitate best practices and standards for education abroad.

About the Forum on Education Abroad

Located on the campus of Dickinson College in Carlisle, PA, The Forum on Education Abroad is the higher education membership association whose exclusive purpose is to serve the field of education abroad. Incorporated in 2001, The Forum holds 501(c)(3) non-profit status and is recognized by the U.S. Department of Justice and the Federal Trade Commission as the Standards Development Organization (SDO) for education abroad.

Forum members include U.S. colleges and universities, overseas institutions, consortia, agencies, and education abroad provider organizations. The membership includes more than 600 institutions that together account for approximately 90 percent of U.S. students studying abroad. The Forum develops and implements standards of good practice, promotes and supports research initiatives, and offers educational programs and resources to its members. The Forum's annual conference is known for its distinctive format that fosters thought-provoking dialogue, and promotes collegiality and the vibrant exchange of ideas.

Participation in The Forum is appropriate for professionals at all levels of experience who are interested in contributing to the growth of knowledge about and the understanding of education abroad and its impact. The Forum invites active participation by representatives from colleges, universities, provider organizations, host institutions and organizations, and companies and organizations that provide services to the field.

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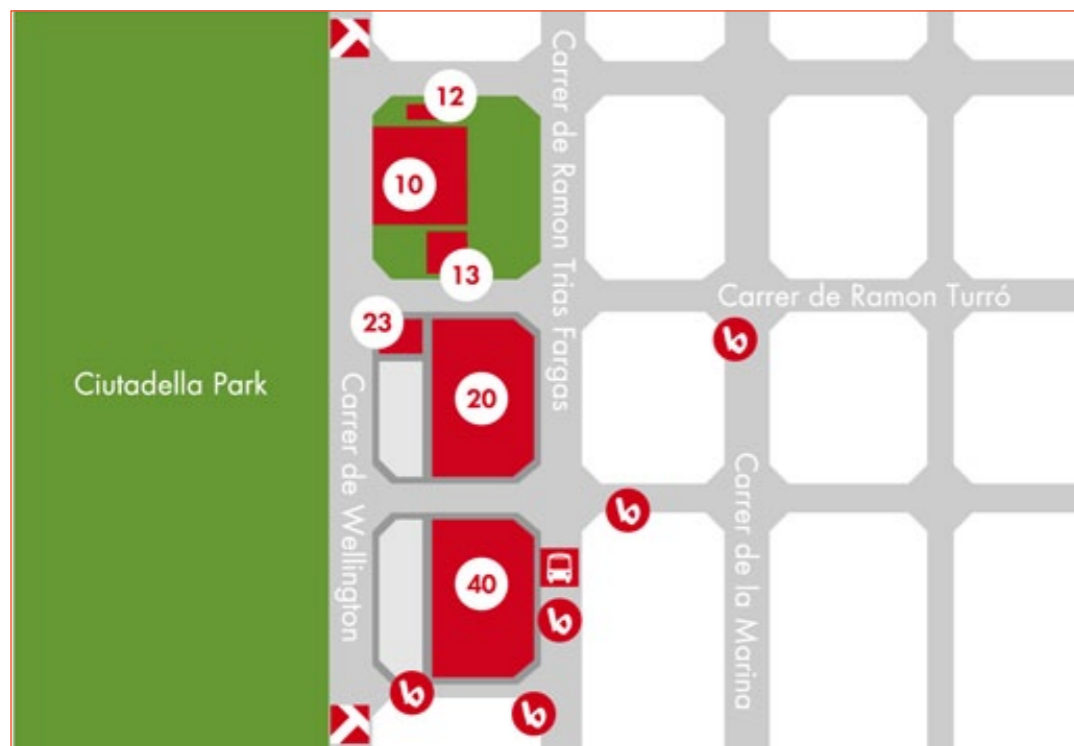


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