



Standards of Good Practice Institute:

How Smaller-Sized Institutions Can Make Difficult Decisions About Travel

Introduction

Purpose & Goals

1. Discuss how administrators at smaller institutions are making difficult decisions about travel to high-risk environments.
 2. Acquire strategies for successfully evaluating study abroad programs and itineraries to ensure health and safety risks are addressed and duty of care is met, while also encouraging academic freedom and international exposure.
 3. Understand the different policies, procedures, and mechanisms that can help facilitate final determinations about travel itineraries.
 4. Recognize signs and indicators (also known as tripwires) that should cause an institution to reconsider its position on travel to a specific area.
- **Audience questions and participation encouraged!**

Panelists

Moderator: Nick D'Intino

- Global Security Specialist, On Call International



Panelist: Ryan DeStefano

- VP of Security, On Call International
- 15 years in private sector security



Panelist: Rochelle Keesler

- Director, International and Off-Campus Education, Lafayette College
- World at Large Country coordinator for NAFSA's Consular Affairs Liaison subcommittee

LAFAYETTE
COLLEGE

Panelist: Patricia Martin

- Director of Off-Campus Study at Swarthmore College
- Twice elected to The Forum on Education Abroad's Advisory Council
- Crisis Management for Education Abroad (2017)



Agenda

- Introduction (5 minutes)
- Regional Overview (10 minutes)
 1. Africa
 2. Americas
 3. Middle East
 4. Europe
 5. Asia
- How do we think about risk? (10 minutes)
- Challenges facing colleges (5 minutes)
- Panelist Q & A (45 minutes)
- Questions from the Audience (10 minutes)
- Wrap-up (5 minutes)





Regional Overview

- Europe
 - Increased threat of terrorism
 - Rise of populism

- Middle East
 - Political instability, widespread violence, growing environmental issues
 - Turkey: Economic and political instability
 - Egypt: High risk of terrorism, political oppression, human rights abuses

- Asia
 - Spread of extremist groups
 - Increased Chinese influence
 - North Korea factor

Regional Overview

- Africa
 - High levels of growth leading to increased tourism and investment
 - Major security, political, and public health challenges
- South America & The Caribbean
 - Deteriorating security environment around popular tourist destinations
 - Mexico
 - Jamaica
 - Political Unrest
 - Venezuela
 - Nicaragua
 - Hurricanes

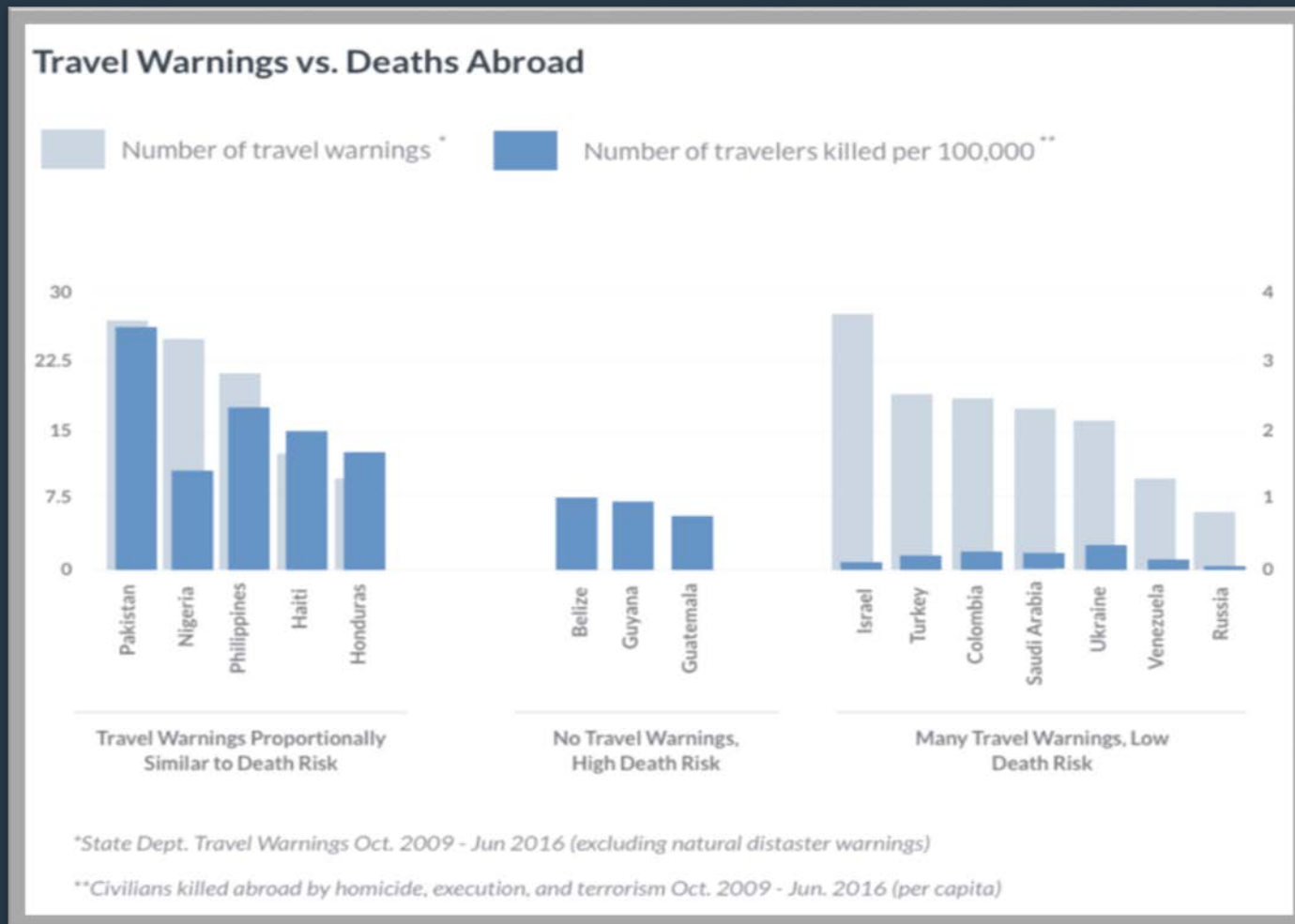




How do we think
about risk?

How do we define
HIGH risk?

State Department Warnings – One Way to Look at Travel Risk



Graphic courtesy of Ian Greenleigh: <https://blog.data.world/do-state-department-travel-warnings-reflect-real-danger-be4156970722>

New State Department Rating System

Three Goals of the New System:

- Make information on the site easier to obtain and understand
- Give travelers a better idea of where the United States stands with regard to travel to a particular country at any given time
- Relay relevant travel safety information to the public in a more timely and efficient fashion

By attempting to make the system easier and more efficient, did the Bureau of Consular Affairs make policy decisions more challenging for organizations?

Travel Advisory Levels



Graphic sourced from:
<https://travel.state.gov/content/travel/en/traveladvisories/traveladvisories.html>



Challenges

Challenges

Facing Smaller Colleges

1. Numerous Stakeholders
 - Decision-making can be spread across multiple departments
 - How do we identify a risk tolerance level that everyone is comfortable with?
2. Risk Profiles Vary Drastically
 - Range from undergrads to accomplished professors
3. Limited Resources
 - Typically no large security teams or political risk employees



Panelist **Question & Answer**

Questions From the Audience?



Protect Your People. Protect Your Organization. Protect Your Investment.



On Call is committed to delivering an exceptional service experience that not only equips your organization with the support and knowledge it needs to react to a crisis – but also helps prevent one from happening in the first place.

Please don't hesitate to contact us if you have any additional questions or would like more information about On Call International's services:

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