Telling your Global Story: leveraging study abroad experience in global career development
PANELISTS

01
ALLISON
Manager of Global Career Development

02
SAMANTHA
University Relations Director

03
ERIC
Associate Director, NYU in London

04
REN
Campus Talent Acquisition Manager, Strategy
NACE Career Readiness Skills (2017):

- Oral & Written Communication
- Digital Technology
- Career Management
- Critical Thinking & Problem Solving
- Teamwork & Collaboration
- Global Intercultural Fluency
- Leadership
- Professionalism & Work Ethic
HOW DO WE PREPARE STUDENTS?

WASSERMAN CENTER FOR CAREER DEVELOPMENT

GLOBAL CAREER DEVELOPMENT

“Telling Your Global Story” in-class presentation

Global Career Week

Virtual Career Resources

OFFICE OF GLOBAL PROGRAMS

INTERNERSHIP OPPORTUNITIES

Academic Internship Programs

Non-credit Internship Programs
“TELLING YOUR GLOBAL STORY” LECTURE

Agenda

1. What is a Global Story?
2. Your Global Experience
3. Your Global Advantage
4. Understanding Employers
5. Translating this into Job Applications
   ▪ Step 1: Figuring out my transferable skills (activity)
   ▪ Step 2: Showing this to employers
6. Where can this take me?
7. Finding Global Jobs
GLOBAL CAREER WEEK

MONDAY, SEPT 19
- TELLING YOUR GLOBAL STORY
  8AM-9AM
  Do you have international experience from studying away or living abroad? Learn how to show employers you have a global advantage.
- GLOBAL CAREER PATHS PANEL
  1PM-2PM
  Hear from a panel of professionals whose experiences living, studying, and working abroad ultimately contributed to their global career success.

TUESDAY, SEPT 20
- ON-CAMPUS RECRUITMENT ORIENTATION
  8AM-9AM
  OCR is an opportunity for juniors, seniors and graduate students to interview on-campus with top employers for internships and full-time jobs.
- NETWORKING 101
  12:15PM-1:15PM
  This interactive seminar will equip you with techniques to effectively network so you are better prepared to showcase your most valuable asset – YOU!
- NYU LONDON ALUMNI PANEL
  1:30PM-2:30PM
  Interested in hearing from NYU alumni that live and work in London? Tune into this broadcasted Employer Panel.
- GLOBAL CAREER PATHS PANEL: Maintaining Self-Identity in a Diverse Workplace
  6PM-7PM
  Executive-level panelists from varied backgrounds will discuss the value of preserving an open environment that promotes acceptance and inclusion, and the implications that follow when institutional culture deters and stifles talent.

WEDNESDAY, SEPT 21
- VIRTUAL INTERVIEWING
  8AM-9AM
  Do you have an upcoming Skype or virtual interview? Learn how to succeed in an interview that is hosted online.
- PREPARING FOR A GLOBAL JOB SEARCH
  9AM-10AM
  Identify and discuss important considerations and key resources to utilize when pursuing a job or internship search outside of the U.S.
- U.S. JOB SEARCH & LINKEDIN
  12PM-1PM
  Learn techniques for identifying job openings, making contacts through LinkedIn and follow-up strategies for your next U.S. internship or full-time position.

THURSDAY, SEPT 22
- U.S. RESUMES & COVER LETTERS
  9AM-10AM
  Gain skills to write a compelling resume and cover letter. Learn the specifics of preparing your resume and cover letter for the U.S. job search.
- TELLING YOUR GLOBAL STORY
  12PM-1PM
  Do you have international experience from studying away or living abroad? Come learn how to show employers you have a global advantage.
- NETWORKING 101
  1PM-2PM
  This interactive seminar is designed to equip you with techniques on how to effectively network so you can feel better prepared to showcase your most valuable asset – YOU!

FRIDAY, SEPT 23
- VIRTUAL CAREER COACHING & RESUME DROP
  Don’t forget to schedule a virtual career coaching appointment and submit your resume for feedback on NYU CareerNet. Job ID #1041962
- GLOBAL CAREER eNEWSLETTER
  Subscribe on NYU CareerNet under My Account > Privacy

BROADCAST LIVE FROM
- NYU London
- NYU New York
- NYU DC

TUNE IN OR ATTEND LIVE
Visit NYU CareerNet > Events > Seminars to find webinar links or to RSVP for events in your city.
www.nyu.edu/careerdevelopment

SAVE THE DATE
VIRTUAL GLOBAL CAREER FAIR
WEDNESDAY, NOV 9
VIRTUAL CAREER RESOURCES

Virtual Resources:

• Career Development Webinars
• Virtual Career Coaching Appointments
• Virtual Drop-In Hours
• Virtual Career Fair

Correspondence:

• Email Alias
• Monthly Newsletter
REVIEW: HOW DO WE PREPARE STUDENTS?

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EUSA: A COLLABORATIVE APPROACH

University Partners
- Building programs to meet their needs:
  - Prepare students for future jobs
  - Accessible to all students
  - Blends study abroad & Career Center

EUSA Academic Internship Experts
- Engagement in personal and professional development
- Connecting experience abroad to professional skills

Local Companies
- Developing meaningful internships
- Identifying skills needed in the workplace

This is an iterative process, requiring insights from all constituents, to strengthen programming and support employability of students.
EUSA: Global Internship Placement Process

1. Pre-departure: Goals, Objectives, Research
2. Provisional Placement
3. Interviews
4. Confirmation
5. Internship Starts

Pre-departure: Goals, Objectives, Research
In-Country: Support & engaged learning
Re-entry: Reflect & articulate, maintain support
EUSA: PILOT (Personalized Learning Objectives Toolkit)

Learning Objectives

Through PILOT students are given the framework to develop five competencies. Each student selects their own objectives for competency development.

- **SOCIAL & EMOTIONAL GROWTH**
  - Adaptability
  - Problem solving

- **LEADERSHIP & PROFESSIONALISM**
  - Professionalism/Work Ethic
  - Oral/Written Communications

- **ACADEMIC & DISCIPLINARY KNOWLEDGE**
  - Organization & research skills
  - Critical Thinking/Problem Solving

- **GLOBAL PERSPECTIVES**
  - Appreciation of diverse viewpoints
  - Global/Intercultural Fluency
ALUMNI OUTCOMES

94% developed a more global perspective

91% enhance intercultural communication skills

77% said the internship experience abroad enhanced their employability

70% said a hiring manager focused on their international internship in an interview

“...I have been able to recount experiences had in my internship many times in future interviews and apply the skills I learned in my future work.”
NYU LONDON: Location

Bedford Square

The Neighborhood

- 450 – 480 undergrads NYC, Shanghai, Abu Dhabi
- 75 Freshman for 1yr
- Specialist Programs:
  - Pre-health
  - Public health
  - Fashion
  - Liberal studies
  - Performing arts
  - African Studies
  - Art & Architecture
  - Business
  - Psychology
  - Literature
  - Theatre and Writing

A one year MA programme – Historical and Sustainable Architecture
Approximately 90 p/t faculty and 30 staff
Full complementary cultural programming activities
INTERNING AT NYUL

Leadership and working responsibilities:
• RAs
• Student Workers
• Volunteering

Wide variety of industries:
• Film production
• City farm
• Design Consultancies

Wide variety of placements:
• Social media
• Data and information research
• Animal welfare

Internship class of 25 students per semester & complementary academic class
NYUL: Work experience underpinned by academic study

The academic course fulfills visa requirements, BUT it also:

- Helps students see the value & applicability of their internship for their career.
- Supports professional skills:
  - Writing
  - Communication
  - Presentations
- Provides an opportunity to think critically about their internship experience and integrate it.
Universal NYU Course, with common text books
• Local flavour is provided
• Lecturer led discussions
• Student presentations
• Final paper of 3,000-4,000 words

Example of a discussion topic based on readings:

*Professional etiquette and the transition from student to professional*

*How to be a professional in this location, from punctuality to business attire (dos and don’ts in the workplace); cultural norms regarding level of formality in workplace and communication at the internship site and in the UK.*

Activity 1: Using an ethnographic approach to understanding cultural differences and norms in the UK.

Activity 2: What does it mean to be a professional?
NYUL: FINAL PAPER

**ORIGINAL RESEARCH**
- Field notes
- Interviews
- Data sets
- Surveys

**TOPICS**
- Expectations of Fashion at Work
- Open Plan Office Working
- Use of Humour in Organisational culture

**CRITICAL ANALYSIS**
- UK Context
- Make connections
- Apply lessons
PWC: Our Global Network

158 Countries

736 Locations

Assurance
103,019 Partners, Principals & Staff
$15.96B Revenues

Tax
46,094 Partners, Principals & Staff
$9.46B Revenues

Advisory
58,817 Partners, Principals & Staff
$12.25B Revenues

Internal Firm Service
27,495 Staff (Specialist-Managing Director)

Source: PwC Global Annual Review 2017
Our purpose
Build trust in society and solve important problems

Demographic & social change
Shift in global economic power
Technological breakthroughs
Climate change & resource scarcity
Rapid urbanization

Address societal issues
Create a sense of community
Solve complex, detailed problems
Build individual, trust-based relationships
The PwC Professional

- **Whole Leadership:** I lead myself and others to make a difference and deliver results in a responsible, authentic, resilient, inclusive and passionate manner.

- **Business acumen:** I bring business knowledge, innovation, and insight to create distinctive value for clients and PwC and other stakeholders.

- **Technical capabilities:** I apply a range of technical capabilities to deliver quality and value for clients and PwC and other stakeholders.

- **Global acumen:** I operate and collaborate effectively with a mindset that transcends geographic and cultural boundaries.

- **Relationships:** I build relationships of high value which are genuine and rooted in trust.
THANK YOU

HIRE ME