

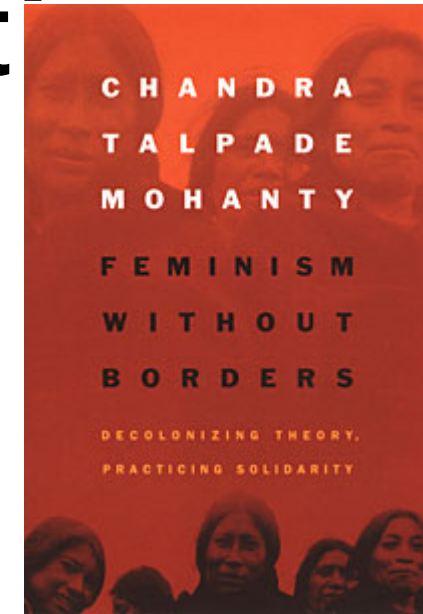
# Curating Cartographies of Knowledge: Reading Institutional Study Abroad Portfolios as Text



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# Connecting Theory and Practice

- Graduate course on post-colonial feminism with Chandra Mohanty (*Under Western Eyes*, 1984)
  - Meta-narratives
  - Hidden curriculum
  - Cartographies of knowledge
- Are study abroad offices complicit in perpetuating certain meta-narratives?
- What is the hidden curriculum that lives in our study abroad portfolios?
- What cartographies of knowledge are we reinforcing through “common sense” pairings of academic subjects and program

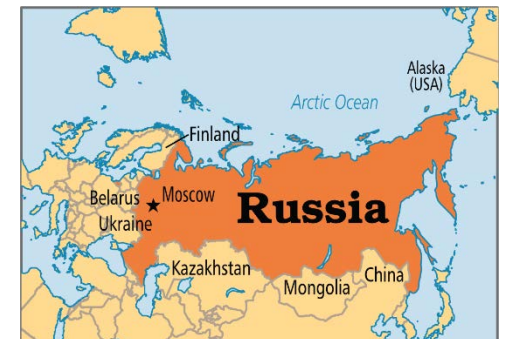


# Sample Cases

- Three of the top twenty U.S. Study Abroad Sending Institutions (by # or %)
- **South East University (SEU):** large state university system, student population ~32,000
- **New England University (NEU):** medium sized Jesuit university, student population ~14,000
- **Mid-Atlantic University (MAU)** small liberal arts college, student population ~ 2000
- Taking into consideration only short-term programs (59% of all SA participants in US, Open Doors)

# Program Destinations: Imagined Geographies

- NEU categorizes a program that takes place in Istanbul, Turkey under the ‘Middle East’ heading, while SEU categories their Istanbul program under the ‘Europe’ heading.
- SEU advertises two Moroccan programs, one of which is housed in their ‘Africa’ group and the other in their ‘Middle East’ group.
- Russia is given a ‘Europe’ categorization by SEU and an ‘Asia’ categorization by NEU



South Eastern University (Total Number of Summer= 294, Independent Faculty Led Programs = 12)			
Region	Number of Programs	% of ISAP	Countries Represented
Africa	7 (none are faculty-led)	2.5%	Botswana (1), Ghana (1), <b>Morocco (1)</b> , Senegal (1), South Africa (3)
Asia	40 (4 are faculty led)	13.6%	Cambodia (1), China (18), India (1), Japan (9), South Korea (9), Thailand (1), Vietnam (1)
Australia/ Pacific Island	17 (none are faculty led)	5.7%	Australia (12), New Zealand (5)
Europe	177 (4 are faculty led)	60.2%	Austria (1), Belgium (2), Czech Republic (9), France (28), Germany (6), Greece (1), Ireland (15), Italy (21), Netherlands (3), Poland (1), Portugal (1), <b>Russia (1)</b> , Spain (57), <b>Turkey (1)</b> , United Kingdom (20)
Latin America and the Caribbean	48 (4 are faculty led)	16.3%	Argentina (8), Brazil (9), Chile (5), Cost Rica (16), Cuba (1), Dominican Republic (2), Grenada (1), Mexico (3), Netherland Antilles (1), Peru (2)
Middle East	4 (none are faculty led)	1.4%	Jordan (2), <b>Morocco (1)</b> , United Arab Emirates (1)
North America	1 (none are faculty led)	0.3%	<b>Puerto Rico (1)</b>

**New England University**  
 (Total Number of Summer= 35, Independent Faculty Led Programs = 29)

Region	Number of Programs	% of ISAP	Countries Represented
Africa	1 (it is faculty-led)	2.9%	Zambia (1)
Asia	3 (all are faculty led)	8.6%	India (1), Indonesia (1), Vietnam (1)
Europe	27 (21 are faculty led)	77.1%	Denmark (1), France (5), Germany (1), Ireland (4), Italy (7), Spain (4), <b>Turkey (1)</b> , England (2)
Latin America	3 (all are faculty led)	8.6%	Ecuador (2), Chile (1)
Middle East	1 (it is faculty led)	2.9%	Kuwait (1)

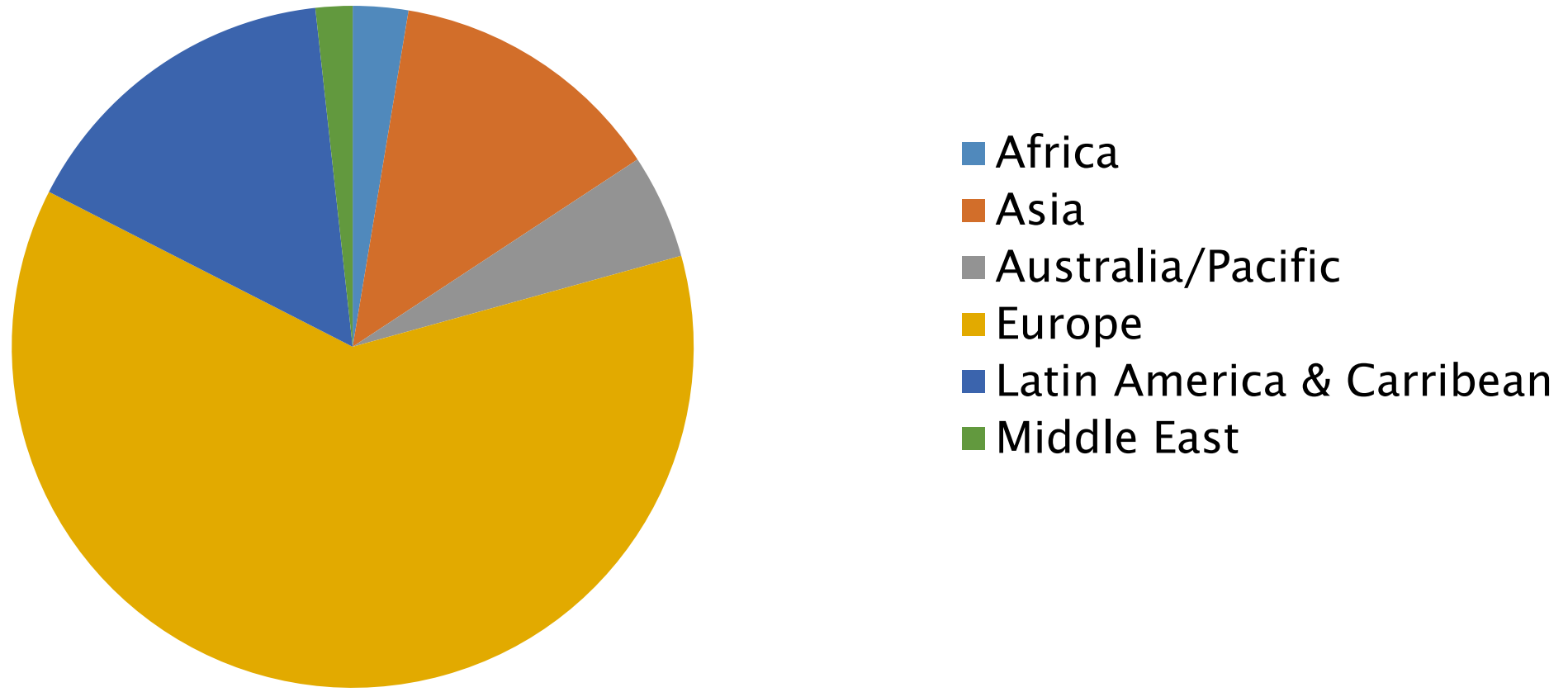
# Mid Atlantic University

(Total Number of Summer= 15, Independent Faculty Led Programs =?)

Approx. Region*	Number of Programs	% of ISAP	Countries Represented
Africa	1	6.7%	South Africa (1)
Asia	2	13.3%	Japan and Taiwan (1), <b>Russia (1)</b>
Europe	8	53.3%	Denmark (1), England (2), France (1), Germany (1), Ireland (1), Netherlands (1), Scotland (1)
Latin America	3	20%	Cuba (1), Ecuador (1), Peru (1)
Middle East	1	6.7%	Israel (1)

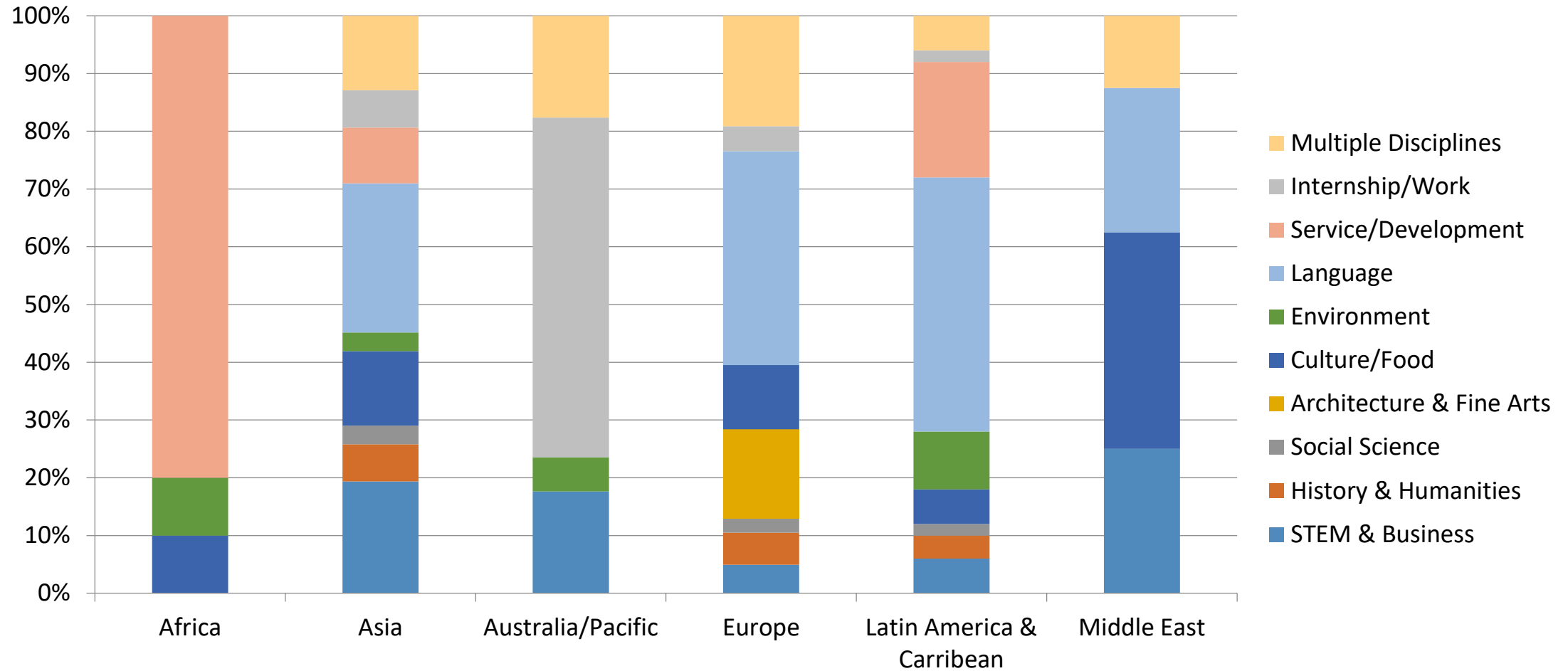
# Regional Program Distribution Across Schools

Regional Programming Distribution





# SEU, NEU and MAU Combined ISAPs by Region and Discipline



# Themes by Region

- Africa – Service learning programs
- Latin America – Service learning, language, environment
- Asia & Middle East – Doing business with the “Other”
- Australia – Intern!
- Europe – Where art lives and anything is possible

