The New Grand Tour?

Can multi-country programs offer a value-added experience for our students?

Dan Albertson, Gettysburg College • Rebecca Bergren, Gettysburg College • Carl Jubran, IAU College
Let’s Load Up the Camels

When you are evaluating or creating a new program, what do you consider to be essential characteristics of a good program?

And what are red flags for you?
GETTYSBURG COLLEGE: AN OVERVIEW

• GETTYSBURG COLLEGE IS A HIGHLY-SELECTIVE, FOUR YEAR RESIDENTIAL LIBERAL ARTS COLLEGE IN SOUTH CENTRAL PENNSYLVANIA

• 2600 STUDENTS

• 53% FEMALE, 47% MALE

• GLOBAL EDUCATION INTRINSICALLY LINKED WITH THE CURRICULUM AND MISSION STATEMENT

• APPROXIMATELY 60% OF ALL STUDENTS STUDY GLOBALLY FOR AT LEAST A SEMESTER
Why do so many Gettysburg students study abroad?

- Division 3 Athletics
- Extremely supportive and involved faculty
- Program choices accommodate all majors
- A wide variety of geographic locations and program types (but all single country)
IAU COLLEGE

INSTITUT AMéricAIN UNIVERSITAIRE
AIX-EN-PROVENCE

- Established 1957
- AIX-EN-PROVENCE, FRANCE (FRANCE, SPAIN, MOROCCO)
- Mission: Liberal Arts College with strong emphasis on Mediterranean Studies
- Year, Semester, Summer
- French Honors, Spanish Honors Internships, Arts, Social Sciences
How do students see themselves?

How do we want them to see themselves?
What do students “read” from program design?

What goals do students have for education abroad?
Multi-Country Programs and Marketing

Which countries do you want to visit?

If you can’t decide on one location to study, maybe you’d like to go to 6 or 7?

Travel-study multi-country program...

...travel in X and spend X weeks studying and traveling...

With this X-week program you can earn up to X credits while traveling and studying.

Promotes maximum cultural immersion, allowing you to engage in X courses in X locations.

Locations...
MULTI-COUNTRY PROGRAM POLICY SURVEY

- Sent out a survey to 105 private colleges and universities and 65 public colleges and universities
- 44% (46) response rate for private institutions
- 31% (20) response rate for public institutions
Multi-country Program Policy

Does your institution run and/or approve multi-country programs? (check all that apply)

☐ Semester/Year-long
☐ Summer
☐ Short-term
☐ None

How does your institution define a multi-country program for semester/year, summer, and/or short-term durations? (if you do not have a definition for a multi-country program please indicate this)

Long answer text

If you selected all three options to the first questions, please click submit. If you did not, please answer the remaining questions.

Description (optional)
If your institution do not approve multi-country programs, does your institution use a "minimum number of weeks" policy to define a single-country program?

- Yes
- No

If yes, how many weeks?

Short answer text

Does your institution make any exceptions to your policy?

- Yes
- No

If yes, when and for what reasons?

Short answer text

Is your institution's policy (check all that apply):

- Written
- Publicly available
- Neither
APPROVAL OF MULTI-COUNTRY PROGRAM TYPES - PUBLIC INSTITUTIONS (%)
APPROVAL OF MULTI-COUNTRY PROGRAM TYPES - PRIVATE INSTITUTIONS (%)
APPROVAL BY PROGRAM TYPE (%)

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<th>Summer</th>
<th>Short-Term</th>
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INSTITUTIONAL MULTI-COUNTRY POLICIES (%)
All public institutions approve some type of multi-country program with semester being the most common whereas private institutions appear more restrictive.

Written and publicly available policies are rare.
EXCEPTIONS:
BY PETITION, COMPelling ACADEMIC REASONS.

DEFINITIONS:
ANY PROGRAM THAT VISITS MORE THAN ONE COUNTRY, MORE THAN A WEEK IN ANOTHER LOCATION, 24% HAVE WEEKS REQUIREMENT (4-16)

PROGRAMS THAT REQUIRE STUDENTS TO BE IN MORE THAN ONE COUNTRY DURING A SPECIFIED TERM

CROSSING NATIONAL LINES

REQUIRE CREDIT-BEARING LANGUAGE STUDY IN ANY NON-ENGLISH SPEAKING LOCATION – PREVENTS MOST MULTI-COUNTRY OPTIONS (SHARED LANGUAGE ACROSS BORDERS)
Access and Inclusion

Who are these programs attracting?

Affordability
For students
For institutions

Some programs offer scholarships
IAU PROGRAMS

SINGLE-COUNTRY SEMESTER AND SUMMER PROGRAM

MULTI-COUNTRY THREE WEEK PROGRAMS IN JANUARY
IAU SHORT TERM PROGRAMS – WHY JANUARY AND MAY

MULTI-COUNTRY SHORT TERM VS SINGLE COUNTRY LONG TERM PROGRAMS

LONG TERM MULTI-COUNTRY MODELS

DEVELOPING MAIR PROGRAM 1 YEAR TERMINAL MA IN FRANCE AND SPAIN DEGREE ABROAD
MA PROGRAMES ABROAD

MULTI-COUNTRY MA PROGRAMS

HOW DO THESE DIFFER FROM UNDERGRADUATE PROGRAMS?
Multi-country programs are attracting more men.

Multi-country programs attract seniors at a high rate.
CURRENT GETTYSBURG POLICY

SEMESTER PROGRAMS: MULTI-COUNTRY PROGRAMS ARE NOT APPROVED.

SINGLE COUNTRY PROGRAMS WITH OUT-OF-COUNTRY PROGRAMMATIC TRAVEL MAY BE APPROVED IF THE PROGRAM IS IN ONE COUNTRY FOR AT LEAST 12 WEEKS.
CURRENT GETTYSBURG POLICY

SHORT-TERM PROGRAMS (BOTH JANUARY AND SUMMER): REGISTRAR APPROVES COURSE CONTENT AND CREDIT.

THE PROGRAM ITSELF IS NOT REVIEWED BY CGE NOR DO STUDENTS APPLY WITH THE COLLEGE.

ADVISING ON PROGRAM CHOICE IS COMMON BUT NOT REQUIRED.
Rethinking Gettysburg's Policy?

Gettysburg's curriculum reflects the philosophy that even comparative work should be done based in language study and a foundational perspective.

Shorter-term programs are evaluated solely as a course – exactly as if the course was taken in the U.S. over the same time period.

We do not include these in our study abroad numbers.
Rethinking Gettysburg’s Policy?

Multi-country programs can offer comparative experiences but have inherent challenges.

Will students choose the programs for the comparative content or for the travel?

Even with proper advising, Gettysburg students cite travel as a major motivating factor.
FORUM STANDARD 3: THE ORGANIZATION ... MAINTAIN CLEAR AND TRANSPARENT (ACADEMIC) POLICIES

TRADITIONAL STUDY ABROAD USED TO BE IN ONE COUNTRY AND LANGUAGE

LANGUAGE DEPARTMENTS USED TO DRIVE PROGRAM MODELS (ARCHAIC?)

IS EDUCATION ABROAD CHANGING WITH THE MARKET? ARE UNIVERSITIES RESPONDING TO THIS CHANGING EASE OF TRAVEL?
**Breakout Discussion Questions**

Do multi-country programs legitimize or even create student expectation of the myth of explorer/traveler?

In what ways do students need to be prepared differently when they are embarking on a multi-country program vs a single country program?

What types of students would most benefit by attending a multi-country program?
C A R T E   P O S T A L E

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