Session Overview

- Why International Internships?
- Components to Consider for a Quality International Internship Program
- Benefits of a Third Party Organization
- Tips for Setting up an International Internship Program
- Questions
Why International Internships?

• Open Doors: U.S. Students Interning Abroad
  - 2002: 7,000  
  - 2011: 25,000
  
  *Fastest growing segment of study abroad*

• Alternative to Traditional Study Abroad
  - Cost
  - Length
  - Combine Cultural Experience with Work Experience
  - Better Fit for Academics
Why Global Career-Building Internships?

Recent Grads Lacking Key Skills that Employers Value

- Communication
- Adaptability
- Initiative
- Problem Solving
- Organizational Skills
“Schools that focus in on accommodating internships as part of their course curriculum position their students very well for future employment.”

Holly Paul, National Recruiting, Price Waterhouse Coopers
Intern Quote

“Everything gets turned on its head when you work internationally.
The writing style is different.
Strategic planning is different.
Clients are different and media outlets are different. **Experiencing** all of these things from a **global perspective** made me realize that my way will never be the only way.
I need to continue to learn how to work as a team and take into consideration cultural and individual differences.”
Components to Consider for a Quality International Internship Experience

Pre-departure
Quality Placements

- Specific Projects in Field of Study
- Mentorship
- No Cookie Cutter Placements
- Placements in a Wide Variety of Fields
- Placement Oversight
- Support and advise students in-country during the placement
Components to Consider for a Quality International Internship Experience

In-Country
Housing

- Homestays vs. Student Accommodation
- Location
- Facilities
- Expectations
- Safety
Bridging Cultures: In-Country Orientation

- Differences in Work Culture
- Health & Safety
- Internship Site Expectation
- Goal Setting
- Social Network
Academic Credit & Assessment

- School of Record
- Academic Supervisor
- Assessment Structure
  - Pre-departure Paper
  - Fortnightly Activity Plans
  - Evaluations
  - Reflective Analysis Paper
Academic Credit & Assessment

• Why Credit?
  o Home University Requirements
  o Financial Aid
  o Oversight Structure
  o Immigration Visa Purposes
“International internship, specifically one done with an academic component, provides the student with an opportunity to reflect on what they have learned. ‘Study abroad programs take students beyond the familiar and the experience is turned into deep learning through a reflective assessment of the lessons learned.’ (Vandeveer and Menefee)....Had I not been asked to keep a journal, provide reports of my activities and do an analysis of my internship, I would have missed some of the benefits that this internship has provided me. In essence, the reflection that resulted from the academic component of my internship made me aware of the skills that I had gained. Because of this increased awareness of the skills I’ve gained, I am now better able to relate the benefits of my internship during an interview and better prepared to use the benefits in the workplace.” Internship Participant Summer 2012
Health & Safety

• Ongoing Support for Placement and Pastoral Care
• 24/7 Emergency Support
• Crisis Management Plans
• Emergency Contacts
• Health and Safety Monitoring & Updates
Optional Language Lessons

• Global Skill
• Individual and Private
• Personalize to Individual
• Flexible
Components to Consider for a Quality International Internship Experience

Unique to GlobalLinks Learning Abroad
A Global Career-Building Experience

- Personalized Customization
- Academic Credit & Assessment
- Personal Brand Toolbox
- Career Development Resources
- Immigration Visa Assistance
- Health Insurance
Discovery Activities

- Social, Personal, Cultural, Professional, & Academic
  - Networking Events to meet the local business community
  - Social Events
Components to Consider for a Quality International Internship Experience

Post Program
Re-Entry Services

- Communicating the Experience
- Alumni Services
- Transcripts
- Program Evaluation
Why Use a Third Party Organization?

• Limited Staff Resources
• Pre-departure Services
• In-Country Support
• Viability of High Volume of Placements
• Health & Safety
• Logistics
• Country Specific Expertise
Tips for Setting Up an International Internship Program

- Determine the market on your campus
- Gather your resources to identify logistical processes and impact on other offices
- Utilize third party organizations, but do your research and vet them!
- Collaborate - Career Services, Study Abroad Office, Business Office, Registrar, Faculty and Peers
- Find champions on campus—faculty and senior administrators
- Look to outside organizations for advice – NAFSA, WIVA, and Forum on Education Abroad
- Promote, promote, promote!