BEST PRACTICES: A UNIVERSITY-BASED WORLDWIDE INTERNSHIP PROGRAM

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2014 Forum EA Conference, San Diego
AGENDA

- Introduction to IIP
- Barriers
- Best Practice Focus – WIP course
- Successes, lessons & on-going challenges
- Q&A
The International Internship Program (IIP) identifies, cultivates and promotes high-quality internship opportunities that advance the professional training of UW-Madison undergraduate students; foster global competency; and reinforce academic learning through practical application.
What are yours? Or what might you expect them to be?
IIP BARRIERS AT START-UP

- Definition of internship
- Scope
- Credit (or not)
- Visas
- Financial Aid
- Legal/Risk issues
- Scale
For IIP, an international internship is either overseas, or domestically located but with a significant international focus, and follows NACE guidelines:

- “Extension of the classroom”
- Defined timeline
- Job description
- Supervisor
- Clearly defined goals
- Feedback from supervisor
- Paid OR Voluntary
FUNDING APPROACH

• MIU funding for 2 FTE staff for IIP, supplies & overhead
• UW Foundation accounts for donations
• Online Course/Program Fees if students choose credit option
  • Fee covers study abroad admin fee, insurance, course administration and some scholarships/travel grants for needy students
  • Fee loosely based on costs of 3 credits on campus
PROGRAMMATIC APPROACH

- Cultivated positions
  - Alumni
  - Wisconsin-based companies
  - Faculty connections

- Cluster sites
- Direct Apply Internships
- Student self-identified
- Provider-based programs – advising
- Academic credit option: WIP
WIP LOGISTICAL "BENEFITS"

- Visa requirements
- Financial aid (repayment issues, and new aid)
- Emergency response team access
- Credit
- Learning!
By the end of the course students should be able to:

- Understand and critically reflect on the role of culture in shaping human experiences
- Engage with intercultural issues
- Review, reflect, and articulate the ways in which they have personally and professionally developed during their internship and time abroad
COURSE PLATFORM: ONLINE

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Countries Connected: Madison, Japan, China, Peru, France, Turkey, Kenya
ONGOING CHALLENGES

- Student knowledge, motivation
- Visa issues – driving targets?
- Providers....if, which and how?
- New credit options
- Staffing / funding

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