



International
Internship Program
UNIVERSITY OF WISCONSIN-MADISON

BEST PRACTICES: A UNIVERSITY-BASED WORLDWIDE INTERNSHIP PROGRAM

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AGENDA

- × Introduction to IIP
- × Barriers
- × Best Practice Focus – WIP course
- × Successes, lessons & on-going challenges
- × Q&A



IIP MISSION

The International Internship Program (IIP) identifies, cultivates and promotes high-quality internship opportunities that advance the professional training of UW-Madison undergraduate students; foster global competency; and reinforce academic learning through practical application.



BARRIERS

What are yours? Or what might you expect them to be?



IIP BARRIERS AT START-UP

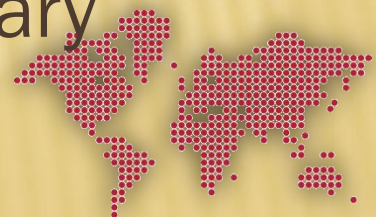
- × Definition of internship
- × Scope
- × Credit (or not)
- × Visas
- × Financial Aid
- × Legal/Risk issues
- × Scale



INTERNATIONAL INTERNSHIP DEFINITION

For IIP, an international internship is either overseas, or domestically located but with a significant international focus, and follows NACE guidelines:

- ✘ “Extension of the classroom”
- ✘ Defined timeline
- ✘ Job description
- ✘ Supervisor
- ✘ Clearly defined goals
- ✘ Feedback from supervisor
- ✘ Paid OR Voluntary



FUNDING APPROACH

- MIU funding for 2 FTE staff for IIP, supplies & overhead
- UW Foundation accounts for donations
- Online Course/Program Fees if students choose credit option
 - Fee covers study abroad admin fee, insurance, course administration and some scholarships/travel grants for needy students
 - Fee loosely based on costs of 3 credits on campus



PROGRAMMATIC APPROACH

- Cultivated positions
 - Alumni
 - Wisconsin-based companies
 - Faculty connections
- Cluster sites
- Direct Apply Internships
- Student self-identified
- Provider-based programs – advising
- Academic credit option: WIP



WIP LOGISTICAL “BENEFITS”

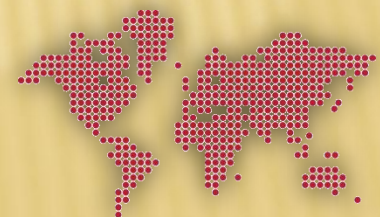
- ✘ Visa requirements
- ✘ Financial aid (repayment issues, and new aid)
- ✘ Emergency response team access
- ✘ Credit
- ✘ Learning!



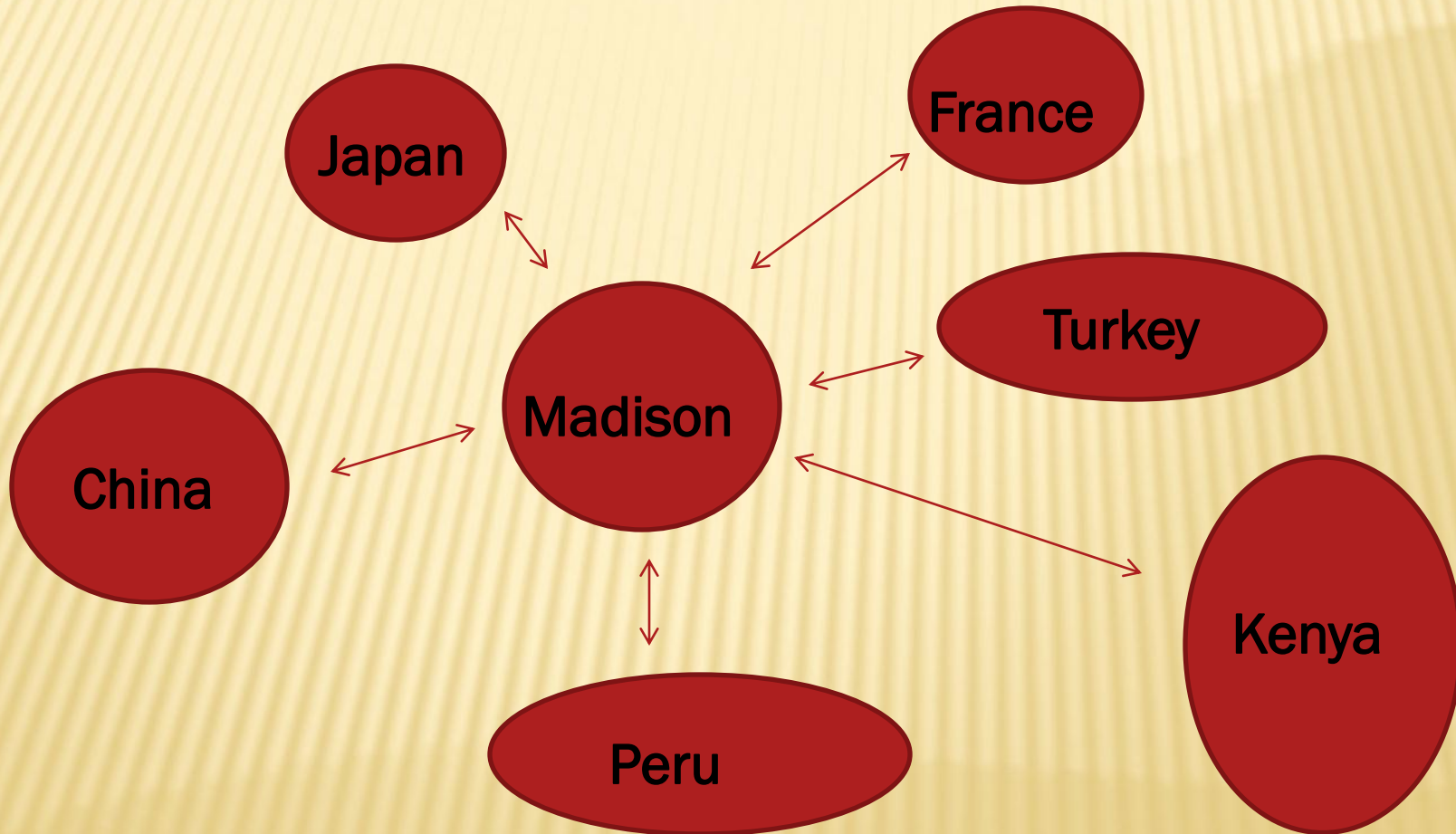
WIP LEARNING OUTCOMES

By the end of the course students should be able to:

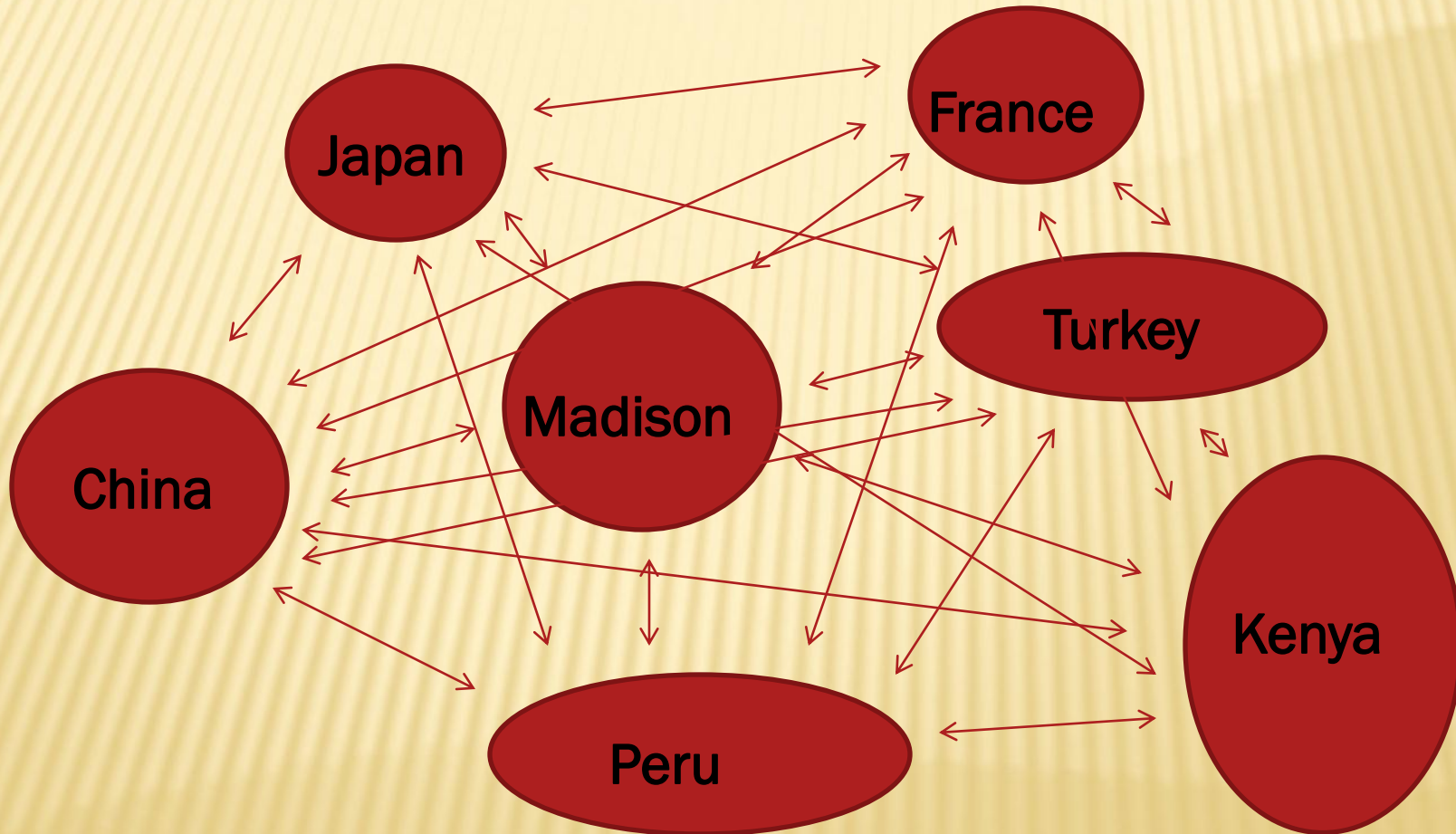
- ✘ Understand and critically reflect on the role of culture in shaping human experiences
- ✘ Engage with intercultural issues
- ✘ Review, reflect, and articulate the ways in which they have personally and professionally developed during their internship and time abroad



COURSE PLATFORM: ONLINE



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ONGOING CHALLENGES

- ✘ Student knowledge, motivation
- ✘ Visa issues – driving targets?
- ✘ Providers....if, which and how?
- ✘ New credit options
- ✘ Staffing / funding



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