Example: Large Public University

• Our first study abroad program was an exchange (1954)

• All time high exchange program participation: 32 AY students in 1987-88 (Germany)

• Last year - most students on an exchange program: 12 students (2 AY, 5 fall, 5 spring) – UK

• Growth: 42 current exchange programs, 22 (52%) have been added in the last 3 years (30 exchanges or 71% have been added in the last 5 years).
Number of exchange programs
Number of outgoing exchange students
Percentage of students going on exchanges


Percentage:
- 0.0%
- 5.0%
- 10.0%
- 15.0%
- 20.0%
- 25.0%
- 30.0%
Exchange students compared to all study abroad students

# exchange students  total numbers students

- # exchange students
- total numbers students
Issues Impacting Exchange

• Campus internationalization
• Student preferences
• Choices available
• Tuition increases
Tuition Increases

Tuition:
Percent Increase Over Prior Year

Undergrad Tuition