The Evolving Role of the SIO

James Paul Holloway, University of Michigan
Joanna Regulska, Rutgers University
Meredith McQuaid, University of Minnesota
Downing Thomas, University of Iowa
The SIO at Michigan
Large responsibility - small authority
Influence
University of Minnesota

- System of 5 campuses
- Main campus in metro area of the Twin Cities
- GPS Alliance:
  - Central coordinating int’l office for the system
  - 120 employees, $11.3 million budget

Sources of Funding

- Development 1.1%
- Investment Returns 0.4%
- Grants 5.9%
- Student Fees 37.6%
- State Allocation (Includes Scholarships/Support) 39.6%
- Indirect Cost Recovery 0.8%
- Internal Sales 4.2%
- External Sales/Other 10.5%
SIO Reporting Line

Global Programs and Strategy Alliance
Associate Vice President and Dean of International Programs
Systemwide Programs & Policies
  • Internationalizing the Curriculum and Campus
  • Health, Safety, and Compliance

Faculty Services
  • Global Spotlight
  • Scholarly support
Administration
  communications, computing, finance, human resources, and development

Confucius Institute
International Student & Scholar Services (ISSS)
Learning Abroad Center
  study, work, intern, volunteer, and travel abroad

Center for Advanced Research on Language Acquisition (CARLA)
China Center
Interdisciplinary Center for the Study of Global Change (ICGC)
Beijing Office
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Global Programs and Strategy
“Row leadership”
Persuasion, motivation, shared resources
The Evolving Role of the Senior International Officer: Rutgers University

Centers for Global Advancement and International Affairs
global.rutgers.edu
Roles/Responsibilities/Authority

- GAIA Centers and SIO position created in July 2011
- $14M budget
- 40+ employees
- Initiate university-wide procedures and policies related to international
- Initiate and facilitate international collaboration, agreements, exchanges
- Initiate and deliver wide range of programming at home and abroad
- Work with international alumni, donors
- Represent university at national and international engagements
Strategies and Tactics

Two-Pronged Strategy:
1) Focus on internal reorganization and streamlining new, up-to-date procedures
2) Set sustainable groundwork for strategic internationalization with increased engagement in global conversations

- **Global Education**
  - Traditional study abroad programs
  - International Service Learning
  - IIE’s Generation Study Abroad

- **Global Programs**
  - Biennial Theme
  - UN Affiliation
  - International Funding Opportunities
  - Faculty and Staff Ambassadors Program

- **Global Services**
  - Students: International student advisors, regulatory workshops, cross-cultural advising, etc.
  - Faculty: Advisement on visas, faculty/scholar workshops, cross-cultural advising, etc.

- **Global Relations**
  - Higher Education Delegations
  - Five Focus Countries
  - Memoranda of Understanding
Resources

Financial

• Majority of staff is state-funded (some offices, like the Center for Global Education, are completely self-supported)
• Small state operating budget
• 2% tuition model
• SEVIS administrative fees
• Visa fee structure (to be implemented as of July 1, 2014)
• Additional resources from academic units
• Alumni small donations

Programmatic

• International Advisory Committee
• International Student Committee
• Faculty responsible for international engagement at school level
• International research, teaching, and service in tenure and promotion process
• Presidential Initiative for international service learning
• Faculty committees driving engagement in global relations and programs
Questions for the panel

• How has the role of the SIO changed on your campus over the last 10 years?
• What responsibility and role do you see for the SIOs in the work of those who develop and deliver education abroad programs?
• What has been your greatest challenge in expanding or supporting education abroad on your campus?
A question for you...

What challenges do you face as education abroad practitioners that could be impacted by the work of the SIO?
Thanks!