THE FORUM ON EDUCATION ABROAD’S
PROFESSIONAL CERTIFICATION
IN EDUCATION ABROAD

Carla Maranto-Arnold
Program Manager

Natalie A. Mello
Vice President for Member Services and Training
289,408 U.S. students received academic credit for study abroad in 2012/13, up slightly (2%) over the prior year.

Training

Standard 8: Health, Safety, Security and Risk Management
Portland State University
April 9, 2015

U.S. Legislation Packs a Suitcase: The Clery Act, Title IX, VAWA & Related Obligations for Education Abroad
University of Wisconsin, Milwaukee
April 12, 2015
Ramapo College of New Jersey
May 18, 2015

Standards 2 & 3: Student Learning, Development & Academic Framework
Standards 4 & 5: Student Selection, Preparation, & Code of Conduct
University of Wisconsin, Madison
June 8, 2015

Standards of Good Practice Institute: "Beyond the Basics of Health, Safety, Security and Risk Management"
Massachusetts Institute of Technology
May 30, 2015
Certification Team  
(Council members)

José B. Alvarez, CEA  
Jon Booth, Syracuse University, retired  
Enda Carroll, University College Dublin  
Nigel Cossar, University of Melbourne  
Chris Deegan, University of Illinois, Chicago  
Martha Johnson, University of Minnesota  
Kevin Morrison, Elon University  
David Shallenberger, SIT  
Angi Yucas, CAPA  
Martin Hogan, DIS

Brian Whalen, Forum on Education Abroad  
Natalie Mello, Forum on Education Abroad  
Annmarie Whalen, Forum on Education Abroad  
Mike Landis, Forum on Education Abroad  
Elizabeth Frohlich, Forum on Education Abroad
Update on Certification

- **12** Certified Professionals
- **44** Currently enrolled
- **472** Enrollment in Certification workshops since program launch, Feb 2014
The Forum Certification in Education Abroad Program

✓ Is based upon recognized standards of the field;
✓ Supports quality education abroad at colleges, universities and program provider organizations;
✓ Improves the field of education abroad;
✓ Enhances careers; and
✓ Promotes lifelong learning.
Who is this for?

✓ experienced colleagues
✓ newcomers to the field
✓ resident directors
✓ senior international officers

Professionals who value the Standards of Good Practice in Education Abroad
Participants’ Job Title

- Program Advisor or Coordinator: 33%
- Associate Director, Director or Manager: 57%
- Dean or Provost: 10%
Experience in the Field

- Experience 1-2 years: 23%
- Experience 3-5 years: 18%
- Experience 6-10 years: 18%
- Experience 10+ years: 41%
Participants’ Level of Education

- Bachelors: 18%
- Masters: 18%
- Ph.D.: 64%
Application & Eligibility

An application is required, including:

- a current *curriculum vitae*
- one professional reference
- a description of what the applicant expects to gain from participation in the Certification Program

- At least 1 full year in the field
  - Professional, advising or teaching capacity at an organization that supports education abroad
The Modular Curriculum

• Module 1: Overview of All 9 Standards of Good Practice
• Module 2: Standards 1 & 9 and the Code of Ethics
• Module 3: Standard 6 & 7
• Module 4: Standard 8
• Module 5: Standards 2 & 3
• Module 6: Standard 4 & 5

Workshops → Standards Assignments → Culminating Project
Construction of the Modules

- Each module begins with a 4 hr workshop (24 hours total seat time)
- Standards Assignments for each module
- All modules are designed to complement each other and build toward the culminating project
Example Standards Assignment

Each Standards Assignment should take between 2 and 4 hours to complete.

Example Standard Assignment

Take a divisional, organizational or institutional document (your organization’s or another’s) and examine it critically in relation to a specific standard. Your analysis may focus on either the negative or positive aspects of the document, or both.

Please provide the document chosen for your analysis.

Criteria

1. You clearly show the relationship among your analysis, the Standard being examined and the education abroad program.
2. Your analysis demonstrates that your application of the Standard being addressed is accurate.
How are Standards Assignments be assessed?

Certification Assessors:

• Colleagues in the field
• 12+ years in the field of US education abroad
• 5+ years in a senior administrative position
• Demonstrated evidence of commitment to and application of the Standards of Good Practice
• Have completed the Certification Program
Forum Certification Assessors

Patti Brown, IFSA-Butler
Lucia Conte Aguilar, Universitat Pompeu Fabra
Barbara Gorka, University of Pennsylvania
Nancy Stubbs, University of Colorado, Boulder (retired)
Angi Yucas, CAPA
How long to complete the program?

- 1 – 3 years to complete entire program
  
  *In extenuating circumstances participants may petition for an extension to complete the program.*

- Expectation is that all will become certified
  
  *Not about passing or failing*
### When & where will workshops be available?

<table>
<thead>
<tr>
<th>Year</th>
<th>Date</th>
<th>Location</th>
<th>Event</th>
<th>Topic</th>
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</thead>
<tbody>
<tr>
<td>2015</td>
<td>Wed, March 25</td>
<td>New Orleans, LA</td>
<td>The Forum’s 11th Annual Conference</td>
<td>Mission, Ethics &amp; Integrity (Standards 1, 9 &amp; The Code of Ethics)</td>
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<tr>
<td>2015</td>
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<tr>
<td>2015</td>
<td>Thu, April 9</td>
<td>Portland, OR</td>
<td>Portland State University</td>
<td>Health, Safety, Security and Risk Management (Standard 8)</td>
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<tr>
<td>2015</td>
<td>Sun, April 12</td>
<td>Milwaukee, WI</td>
<td>University of Wisconsin-Milwaukee</td>
<td>U.S. Legislation Packs a Suitcase: The Clery Act, Title IX, VAWA and Related Obligations for Education Abroad</td>
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<tr>
<td>2015</td>
<td>Mon, May 18</td>
<td>Mahway, NJ</td>
<td>Ramapo College of New Jersey</td>
<td>U.S. Legislation Packs a Suitcase: The Clery Act, Title IX, VAWA and Related Obligations for Education Abroad</td>
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<tr>
<td>2015</td>
<td>Mon, June 8</td>
<td>Madison, WI</td>
<td>University of Wisconsin, Madison</td>
<td>Student Learning, Development and Academic Framework (Standards 2 &amp; 3)</td>
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<tr>
<td>2015</td>
<td>Mon, June 8</td>
<td>Madison, WI</td>
<td>University of Wisconsin, Madison</td>
<td>Student Selection, Preparation, Code of Conduct &amp; Returning Support (Standards 4 &amp; 5)</td>
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Accelerated Residency Program – Professional Certification in Education Abroad

June 22-24, 2015
Carlisle, PA

This summer The Forum will offer an Accelerated Residency Program in Carlisle, PA, on the Dickinson College campus. During the three-day program, participants will have the opportunity to attend all six Standards of Good Practice workshops that make up the Professional Certification Program, facilitated by various members of The Forum Trained Facilitators Team. After the Residency, participants will return home to complete accompanying Standards Assignments. Accelerated Residency participants will have a unique opportunity to learn and collaborate with their colleagues in the field and intensely focus on their professional development during their time in Carlisle.

The Accelerated Residency program is open to all participants who have applied and are enrolled in the Professional Certification Program. The cost of the Accelerated program is the same; participants will additionally cover transportation to/from Carlisle, hotel, and dinners.

To apply for the Accelerated Residency Program, submit the application and indicate your interest in the Accelerated program. The deadline for applying to participate in the June 2015 residency is April 10.
Accessibility is critical
What does maintenance involve?

<table>
<thead>
<tr>
<th>Points</th>
<th>Examples of Certification Maintenance Activities**</th>
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<tbody>
<tr>
<td>0.5</td>
<td>Attend a Forum webinar</td>
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<td>Contribute to the Forum Toolbox</td>
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<td>Contribute to the Forum Curriculum Cooperative</td>
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<tr>
<td>1</td>
<td>Attend a Forum Conference or an equivalent professional conference or event</td>
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<td></td>
<td>Attend a Forum Standards Institute</td>
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<td>Attend a Forum Workshop</td>
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<td>Attend a Fireside Dialogue</td>
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<td>Service on a Forum Committee or Working Group</td>
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<td>2</td>
<td>Present at a Forum Conference or an equivalent professional conference or event</td>
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<tr>
<td></td>
<td>Present at a Forum Standards Institute</td>
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<td>Apply the Standards in professional work</td>
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<td>3</td>
<td>Publish a scholarly article in Frontiers or other peer-reviewed publication</td>
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<td>Facilitate a Forum Standards Workshop</td>
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<td>Participate as a Forum Certification Assessor</td>
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<td>Service as a QUIP Peer Reviewer</td>
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</table>

Accumulation of at least 5 points every two years

**Additional options may be proposed by the certified individual and approved by the Forum.**
Recognition for successful participants

✓ Certificate
✓ Use of the Certification Mark associated with the program
✓ Name listed on The Forum’s web site as a Certified Professional in Education Abroad
What is the program fee?

Forum Member = $1,850
  • Application fee $200
    • Applied to program fee
  • No maintenance fee

Non-Member = $2,550
  • Application fee $300
    • Applied to program fee
  • $100 maintenance fee every 2 years

Group discount: ≥ 3 participants from a Forum member institution = $1550 per participant

Scholarships available!

Includes all six workshops, evaluation and feedback by Forum Certification Assessors on assignments and Culminating Project, and full access to all online workshops 24/7.
Professional Certification in Education Abroad

For more information, go to www.forumea.org/training-events/professional-certification-in-education-abroad

Email questions to certification@forumea.org