

**The Forum on Education Abroad  
Membership Survey**

**Q2 1. Within which membership category  
does your institution/organization fall?**

Answered: 196 Skipped: 21

Answer Choices	Responses	
U.S. college or university (except community colleges)	73.98%	145
U.S. community college	4.59%	9
Non-U.S. university	4.59%	9
U.S. provider organization	7.65%	15
Non-U.S. provider organization	4.59%	9
Charitable foundation	0.51%	1
Affiliate	1.53%	3
Don't know	0.00%	0
Other (please specify)	2.55%	5
<b>Total</b>		<b>196</b>

**Q3 2. Approximately how many total years  
has your institution/organization been a  
member of The Forum?**

Answered: 196 Skipped: 21

Answer Choices	Responses	
11+ years	20.41%	40
6-10 years	34.69%	68
3-5 years	17.86%	35
1-2 years	11.22%	22
Less than 1 year	5.10%	10
Don't know	10.71%	21
<b>Total</b>		<b>196</b>

**Q4 3. Is your institution/organization a  
charter member of The Forum?**

Answered: 196 Skipped: 21

Answer Choices	Responses	
Yes	16.33%	32
No	62.76%	123

## The Forum on Education Abroad Membership Survey

Don't know	20.92%	41
<b>Total</b>		<b>196</b>

**Q5 4. On a scale of 1 to 5, please rate your overall level of engagement with The Forum on Education Abroad and its activities (1 = not engaged at all, 5 = extremely engaged).**

Answered: 192 Skipped: 25

	1	2	3	4	5	Total	Weighted Average
(no label)	2.60% 5	16.67% 32	40.63% 78	29.69% 57	10.42% 20	192	3.29

**Q6 5. Please indicate your level of agreement with each of the following statements: Scale = Strongly Disagree (1), Disagree (2), Neutral (3), Agree (4), Strongly Agree (5)**

Answered: 194 Skipped: 23

	1	2	3	4	5	Total	Weighted Average
The Forum values its members.	0.52% 1	2.59% 5	19.69% 38	37.31% 72	39.90% 77	193	4.13
The Forum provides sufficient recognition of its members.	1.04% 2	5.70% 11	26.42% 51	34.20% 66	32.64% 63	193	3.92
The Forum's activities reflect its overall mission and goals.	0.52% 1	1.55% 3	7.22% 14	39.18% 76	51.55% 100	194	4.40
The Forum welcomes members' input and/or feedback.	1.04% 2	4.69% 9	20.83% 40	36.46% 70	36.98% 71	192	4.04
The Forum is responsive to members' questions and/or concerns.	0.53% 1	2.65% 5	25.93% 49	34.92% 66	35.98% 68	189	4.03

**Q7 6. Please indicate your level of agreement with each of the following statements: Scale = Strongly Disagree (1), Disagree (2), Neutral (3), Agree (4), Strongly Agree (5)**

Answered: 196 Skipped: 21

	1	2	3	4	5	Total	Weighted Average
I am knowledgeable of the benefits of Forum membership.	1.02% 2	7.14% 14	16.33% 32	40.31% 79	35.20% 69	196	4.02
I take advantage of the benefits of Forum membership.	2.56% 5	11.28% 22	32.31% 63	38.46% 75	15.38% 30	195	3.53

## The Forum on Education Abroad Membership Survey

The Forum adequately informs its members about available resources.	0.51% 1	6.15% 12	13.85% 27	36.92% 72	42.56% 83	195	4.15
The Forum adequately informs its members about available services and programs.	0.00% 0	7.22% 14	11.86% 23	37.63% 73	43.30% 84	194	4.17
I am aware of the types of opportunities available for becoming involved in The Forum.	4.66% 9	7.25% 14	22.80% 44	30.57% 59	34.72% 67	193	3.83
I know how to go about proposing project ideas and providing feedback to The Forum.	7.69% 15	17.44% 34	27.18% 53	27.69% 54	20.00% 39	195	3.35

### Q8 7. Which membership benefit is most beneficial to your institution/organization?

Answered: 196 Skipped: 21

Answer Choices	Responses
Opportunity to define the field's Standards	28.06% 55
Forum event registration discounts	16.33% 32
Access to online resources	37.24% 73
QUIP program eligibility	1.53% 3
Discounted fees for Professional Certification	1.02% 2
Sponsorship/exhibit opportunities	5.61% 11
Don't know	5.10% 10
Other (please specify)	5.10% 10
<b>Total</b>	<b>196</b>

### Q9 8. On a scale of 1 to 5 (1 = never, 5 = very often), how often do you participate in Forum events and/or trainings? (events and trainings include: Forum conferences, Standards Institutes, workshops, Fireside Dialogues, webinars)

Answered: 191 Skipped: 26

	1	2	3	4	5	Total	Weighted Average
(no label)	6.81% 13	14.14% 27	40.31% 77	27.75% 53	10.99% 21	191	3.22

### Q10 9. Has your organization considered participating in The Forum's QUIP program to gain recognition for meeting the Standards of Good Practice?

Answered: 196 Skipped: 21

## The Forum on Education Abroad Membership Survey

Answer Choices	Responses
Yes	32.14% 63
No	51.53% 101
My organization has already successfully completed the QUIP program.	5.61% 11
My organization is currently in process of completing the QUIP program.	0.51% 1
Don't know	10.20% 20
<b>Total</b>	<b>196</b>

### Q11 10. Have you considered enrolling yourself and/or staff members you supervise in The Forum's Professional Certification in Education Abroad Program?

Answered: 194 Skipped: 23

Answer Choices	Responses
Yes	41.75% 81
No	51.55% 100
I and/or other staff members are currently enrolled in the program.	6.70% 13
<b>Total</b>	<b>194</b>

### Q12 11. On a scale of 1 to 5 (1 = never, 5 = very often), how often do you visit The Forum's website?

Answered: 194 Skipped: 23

	1	2	3	4	5	Total	Weighted Average
(no label)	1.03% 2	31.96% 62	45.36% 88	19.07% 37	2.58% 5	194	2.90

### Q13 12. On a scale of 1 to 5 (1 = never, 5 = very often), how often do you log in to the members-only areas of The Forum's website?

Answered: 193 Skipped: 24

	1	2	3	4	5	Total	Weighted Average
(no label)	18.13% 35	37.82% 73	31.09% 60	11.92% 23	1.04% 2	193	2.40

### Q14 13. If you have visited The Forum's website since its re-launch in October 2014,

**The Forum on Education Abroad  
Membership Survey**

**please indicate your level of satisfaction  
with each of the following elements. Scale:  
Very Dissatisfied (1), Dissatisfied (2),  
Neutral (3), Satisfied (4), Very Satisfied (5),  
Not Applicable (N/A)**

Answered: 178 Skipped: 39

	1	2	3	4	5	N/A	Total	Weighted Average
Functionality	1.13% 2	3.95% 7	20.34% 36	40.11% 71	17.51% 31	16.95% 30	177	3.83
Ease of use	1.13% 2	6.78% 12	19.77% 35	39.55% 70	16.95% 30	15.82% 28	177	3.77
Aesthetics/design	1.12% 2	4.49% 8	21.35% 38	34.83% 62	21.91% 39	16.29% 29	178	3.86
Information provided	1.14% 2	3.98% 7	17.05% 30	37.50% 66	24.43% 43	15.91% 28	176	3.95
Overall satisfaction	1.13% 2	3.95% 7	19.21% 34	41.24% 73	18.64% 33	15.82% 28	177	3.86

**Q15 14. How do you typically receive  
information or news from The Forum?  
Check all that apply.**

Answered: 194 Skipped: 23

Answer Choices	Responses
I do not receive information.	1.03% 2
Forum News (weekly e-newsletter)	81.44% 158
Promotional emails or email correspondence from The Forum (excluding Forum News)	58.76% 114
Forum website	38.66% 75
Social media	5.67% 11
Word-of-mouth/other colleagues	15.46% 30
Other (please specify)	1.55% 3
<b>Total Respondents: 194</b>	

**Q16 15a. Are you subscribed to the Forum  
News (The Forum's weekly e-newsletter)?**

Answered: 193 Skipped: 24

Answer Choices	Responses
Yes	82.90% 160
No	10.88% 21

## The Forum on Education Abroad Membership Survey

Don't know	6.22%	12
<b>Total</b>		<b>193</b>

**Q17 15b. If not, why? (If you selected "Yes" or "Don't know" for question #15a, you may disregard this question and proceed to question #16)**

Answered: 25 Skipped: 192

Answer Choices	Responses	
I do not know what the Forum News is.	48.00%	12
I do not know how to sign up for it.	8.00%	2
It is too frequent.	8.00%	2
I am subscribed to too many other emails.	12.00%	3
I am not interested in the content.	12.00%	3
Other (please specify)	12.00%	3
<b>Total</b>		<b>25</b>

**Q18 16. Please indicate on which social media platforms, if any, you follow The Forum. Check all that apply.**

Answered: 186 Skipped: 31

Answer Choices	Responses	
Facebook	15.59%	29
Twitter	9.14%	17
LinkedIn	13.98%	26
YouTube	1.61%	3
Flickr	0.54%	1
I do not follow any of The Forum's social media channels.	74.19%	138
<b>Total Respondents: 186</b>		

**Q19 17. Would you prefer to hear from The Forum more or less frequently (via email correspondence, news, announcements, publications, etc.)?**

Answered: 193 Skipped: 24

Answer Choices	Responses
----------------	-----------

## The Forum on Education Abroad Membership Survey

More frequently	13.99%	27
Less frequently	6.74%	13
Neutral	79.27%	153
<b>Total</b>		<b>193</b>

### Q20 18. What type of information are you or would you be interested in receiving from The Forum? Check all that apply.

Answered: 189 Skipped: 28

Answer Choices	Responses	
I am not interested in receiving information from The Forum.	2.12%	4
Upcoming Forum events and trainings	75.13%	142
Quality Improvement Program (QUIP)	39.68%	75
Professional Certification in Education Abroad	34.92%	66
The Critical Incident Database	55.03%	104
Curriculum Cooperative	44.44%	84
New or existing resources	70.90%	134
Opportunities to participate in committees or working groups	62.43%	118
Progress of Forum projects or working groups	47.09%	89
Advocacy initiatives	42.33%	80
Editorials/perspectives from colleagues in the field	58.73%	111
Other (please specify)	3.17%	6
<b>Total Respondents: 189</b>		

### Q21 19. Do you plan to renew your institution/organization's Forum membership for the next fiscal year (2015-16)?

Answered: 193 Skipped: 24

Answer Choices	Responses	
Yes	93.26%	180
No	0.00%	0
Don't know	6.74%	13
<b>Total</b>		<b>193</b>

**The Forum on Education Abroad  
Membership Survey**

**Q22 20. On a scale of 1 to 5 (1 = not a priority, 5 = highest priority), please indicate where Forum membership stands as a priority for your institution/organization.**

Answered: 189 Skipped: 28

	1	2	3	4	5	Total	Weighted Average
(no label)	1.59% 3	10.05% 19	24.34% 46	38.62% 73	25.40% 48	189	3.76

**Q23 21. What is the strongest motivating factor for obtaining or retaining your institution/organization's Forum membership?**

Answered: 194 Skipped: 23

Answer Choices	Responses
Recognition/status given to members	5.15% 10
Access to resources and other member benefits	48.45% 94
Support of The Forum's mission	23.20% 45
Opportunities to collaborate/network with colleagues or organizations	18.04% 35
Don't know	0.52% 1
Other (please specify)	4.64% 9
<b>Total</b>	<b>194</b>

**Q24 22. Would you recommend Forum membership to a colleague or other institution/organization?**

Answered: 194 Skipped: 23

Answer Choices	Responses
Yes	91.75% 178
No	0.52% 1
Don't know	7.73% 15
<b>Total</b>	<b>194</b>