

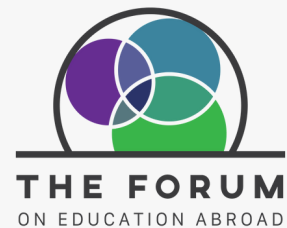


Via + The Forum Present 2022's

# Barriers & Opportunities in Education Abroad

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Via + The Forum on Education Abroad partnered together to share data and provide a holistic view of administrator and student perspectives in education abroad.



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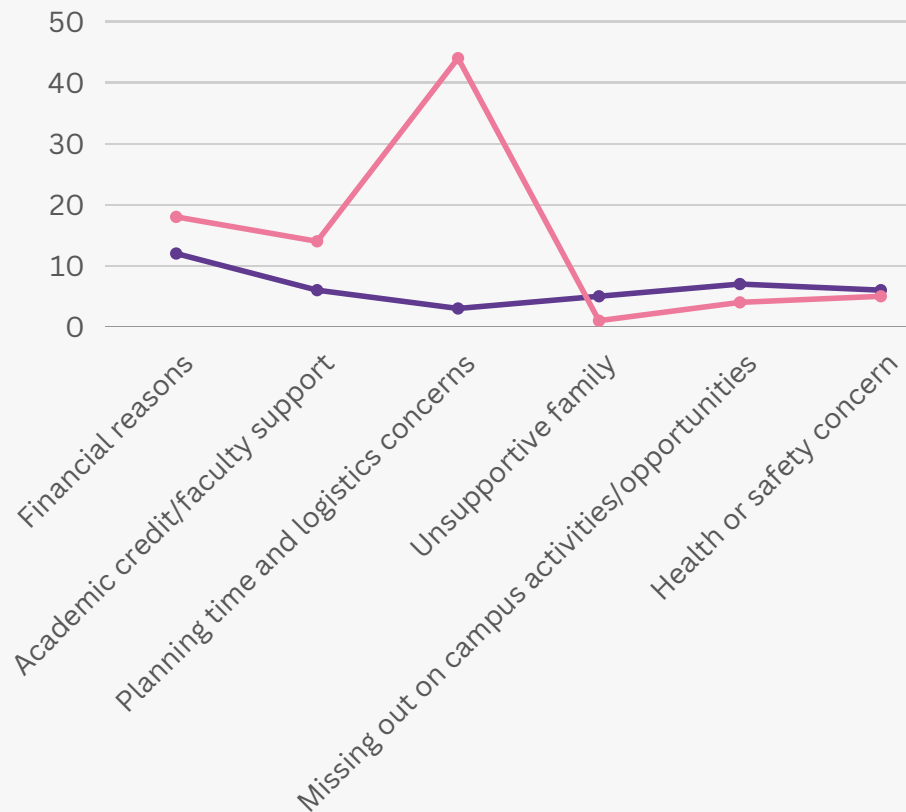
# Opportunities to Overcome Barriers



**25% of students who start an application don't submit.** Based on the student data below, we know that **program planning time and logistics, academic credit, and financial reasons are the top three barriers to students studying abroad.** If administrators align their strategies to the actual barriers students face, they can better support those in the process to finish their applications.

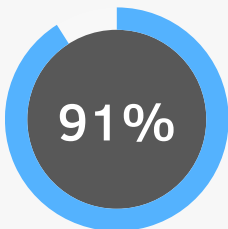
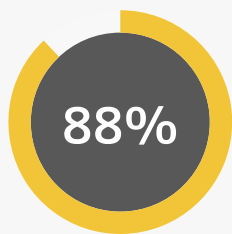
**What are the main barriers to get students abroad?**  
*(Administrators)*

**What are your barriers to go abroad?**  
*(Students)*



Admins: Weighted Score based on Ranking Students: Percentage Respondents

88% of U.S. institutions say they're **trying to send more students abroad this year**



91% U.S. institutions report that **barriers are getting in the way of increasing participation**



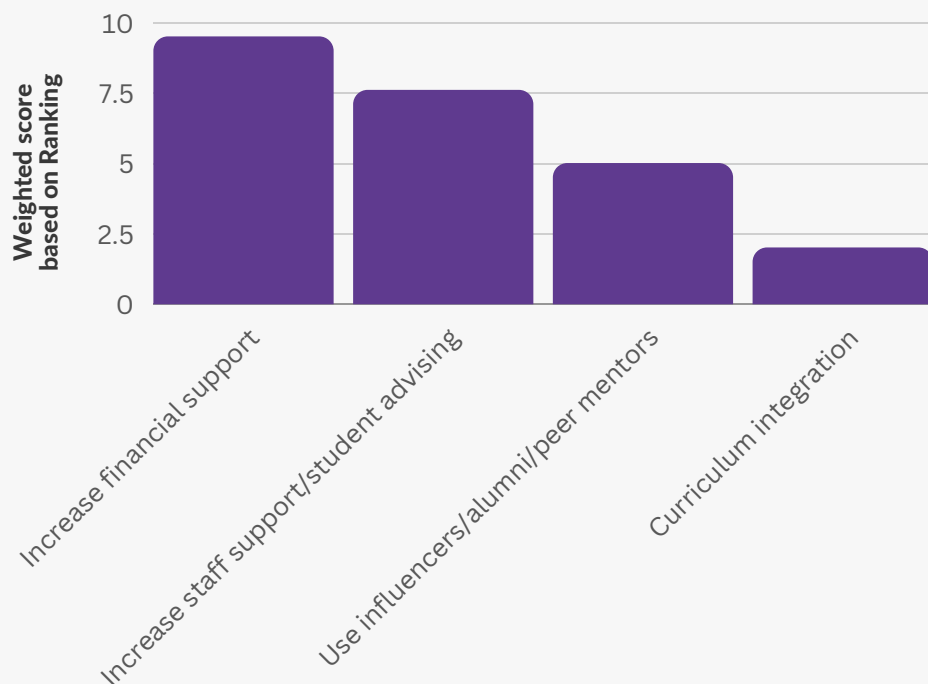
\*The following is based on 2022 data collected from Via TRM and The Forum on Education Abroad's State of the Field Survey, respectively. Via's data consists of anonymized user data from November 2021 to November 2022. The State of the Field Survey included responses from 101 U.S. institutions (51% private, 49% public) of higher education who were members of The Forum during the September–October, 2022 response period.

# Opportunities to Overcome Barriers

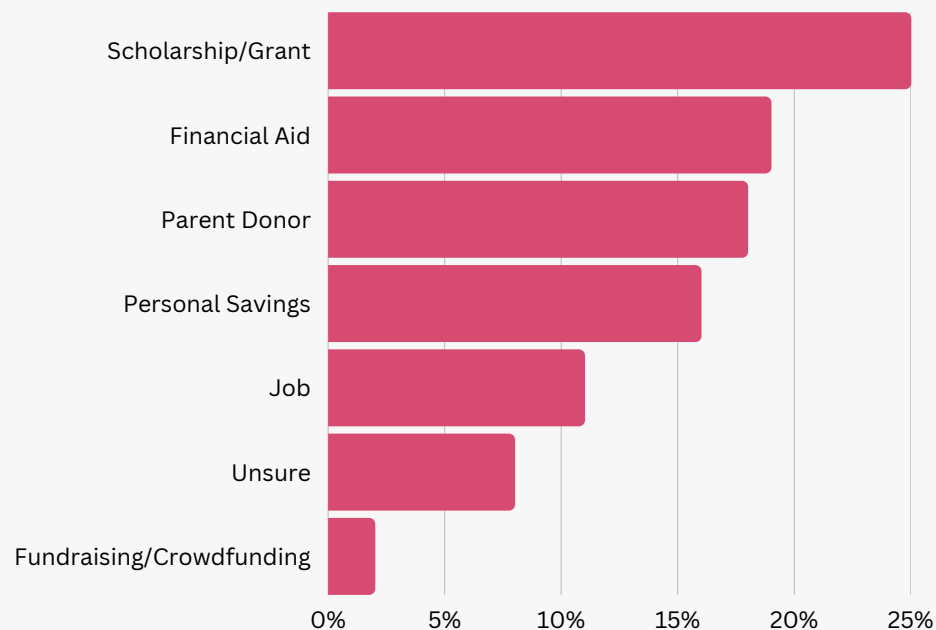


Students plan to finance their education abroad participation largely through scholarships, grants, or financial aid, so investing time and resources in **increasing financial support is a key strategy**.

**Strategies believed to increase the number of education abroad students** (*Administrators*)



**Plans for program financing** (*Students*)



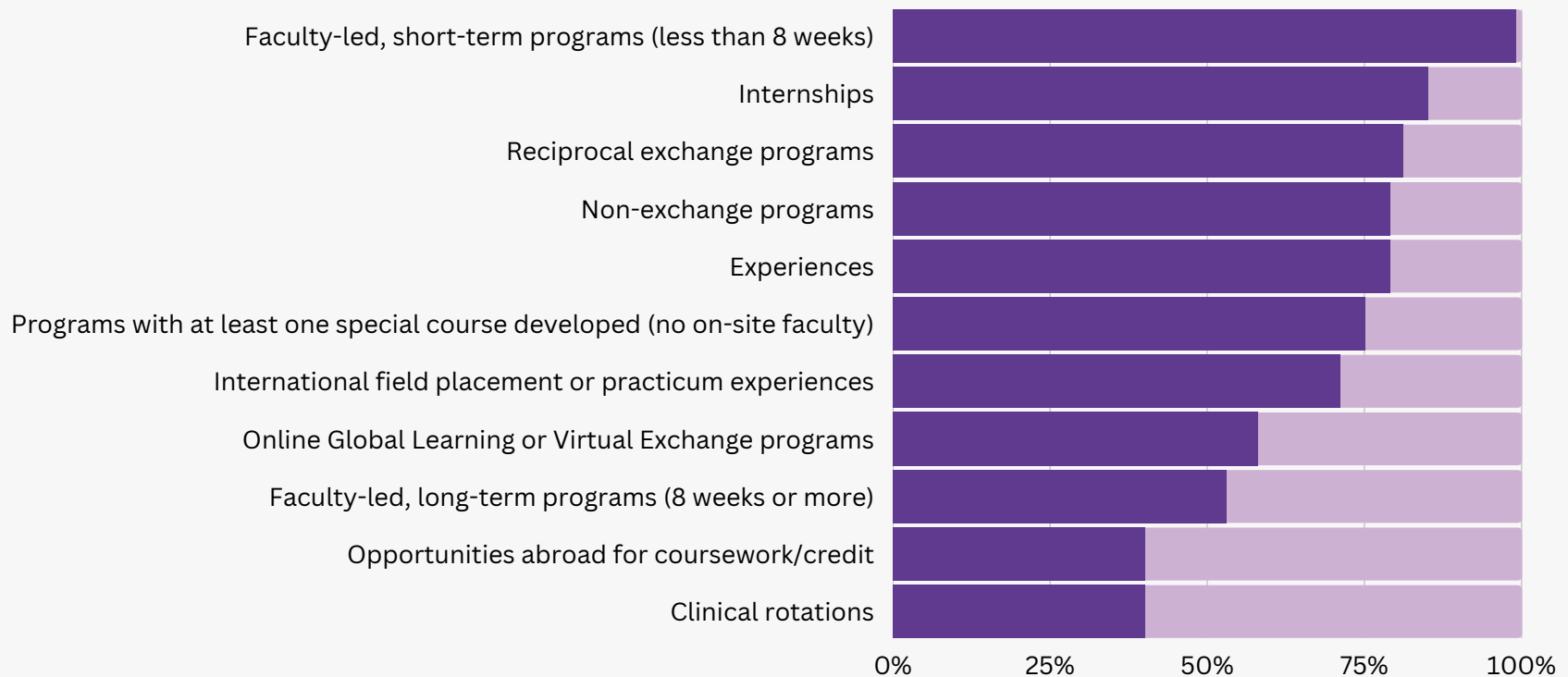
# Opportunities to Overcome Barriers



Faculty-led programs that are 8 weeks or less, internships, and reciprocal exchange programs are among the **most common** types of programs available within education abroad at institutions. Does your institution's portfolio reflect student demand?

## Does your institution offer or approve this type of program? (Administrators)

■ Yes ■ No



# Opportunities to Overcome Barriers



While general study abroad is ranked as students' preferred program type, **students may be unclear on what the other program types mean**, emphasizing the importance of engaging students sooner in the advising progress.

## Program types for travelers based on their preference *(Students)*

